

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.





2,67

# *The Wonder Plant*

*Be the first in your neighborhood to possess this gem.  
Special "Truehedge" Folder on request*



PLANT  
PATENT  
No. 110

## *Truehedge Columberry*

COMPLETE DESCRIPTION AND PRICES, PAGE 3

LIBRARY  
RECEIVED

☆ MAR 23 1936 ☆

U. S. Department of Agriculture.

# *Superior Plants*

EVERYTHING THAT IS GOOD AND HARDY

Spring • 1936

**THE COLE NURSERY CO.**  
**PAINESVILLE • OHIO**

*In Painesville Since 1881*





## To Our Customers, New and Old

We are glad to present to you our new 1936 Catalogue depicting the majority of the worthwhile new plant creations as well as the best-liked old favorites. These bargains cannot be duplicated for many years, as acute shortage of good nursery stock is imminent. Growing plants cannot be replaced in a few months as is the case with most manufactured products, but rather many years are required to grow and prepare practically all the items which we offer.

We suggest that you "Buy Now" while so many bargains are available.

We call the attention of our friends to the fact that this list contains only a part of our great assortment of varieties. Write to us about any plant in which you might be interested.

We have curtailed the operation of some of our Sales Yards and we especially urge you to buy freshly dug and expertly handled plants direct from Cole's 500-acre Painesville Nurseries.

We welcome your visit or correspondence. Advice or estimates will be gladly given.

### Instructions to Purchasers

We guarantee our plants to arrive in good order. Should they be otherwise, or should a shortage occur, notify us immediately.

No claim will be considered unless made within 5 days after receipt of goods.

We guarantee our plants to be "free of disease" and "true to name," and will replace without charge or refund the amount paid for stock that proves otherwise.

### Terms—Net Cash

**Packing.** Stock will be packed **free** in the best modern methods, so as to carry to its destination in fresh condition.

**Ohio Sales Tax.** Ohio customers are to include the usual Sales Tax when making remittance, except that sales are **EXEMPT** when the stock is to be used directly in the production of tangible personal property for sale in farming, horticulture, or floriculture, such as fruits, flowers, etc., for sale.

**SHIPPING.** Cole prepays all carrying charges to Greater Cleveland and to Akron. Elsewhere, orders will be sent collect, except for Roses, Perennials, Bulbs, and Vines, which plants will be Prepaid to the Fourth Parcel Post Zone. Most of our shrubs and other plants are specimens and too large for Parcel Post shipment.

### Contents

	Page		Page
Shrubs . . . . .	4-14	Roses . . . . .	23-26
Small Ornamental Flowering Trees . . .	15-17	Evergreens . . . . .	27-28
Shade Trees . . . . .	18-20	Perennials . . . . .	29-40
Broad-leaved Evergreens . . . . .	21	Fruits . . . . .	41-45
Vines . . . . .	22	Gladiolus . . . . .	47
Hedges . . . . .	22	For General Index to Varieties, see page 46	

### Free Garden Literature

We frequently publish or have available Garden Literature of Interest. At present we will gladly supply any of the following on request.

- |  |  |
|--|--|
| <p>(1) Folder showing over 50 garden subjects (Roses and Ornamentals) in "True to Life" color.</p> <p>(2) Booklet (16 pages) "How to Make Things Grow" compiled personally by our Late President, Mr. W. B. Cole, with clear, compact information gleaned from his 40 years' experience.</p> | <p>(3) A booklet (12 pages) "Value of Peat Moss for Plants and Trees."</p> <p>(4) A pamphlet on "Vigoro—Complete Plant Food." How to use for rich beauty in Lawn and Garden.</p> <p>(5) Pamphlet "Introducing Truehedge Columberry" U. S. Plant Patent No. 110. Sensation of the Decade.</p> |
|--|--|

*For satisfaction and economy, secure Cole's freshly dug plants direct from their 500-acre Painesville Nurseries*



# The Ready-Made Hedge

## TRUEHEDGE COLUMNBERRY

Plant Patent No. 110

**I**NTRODUCED in 1934, Truehedge Columnberry has already become the greatest plant introduction in more than a decade. So far, over 250,000 plants have been sold.

No plant has such wide range of use as the Columnberry. It is an especially welcome acquisition in the colder regions, invaluable as accent plants and in other ways in place of Arborvitæ or Boxwood, where those evergreens will not thrive because of adverse conditions such as severe weather, poor soil, shade, exposure, etc.

It rapidly attains mature size, an all-important characteristic where immediate effects are desired.

Why work and wait three or four years for a hedge when immediate-effect hedges are obtained from the day Columnberry is planted, the small 9-inch size being just as perfect a spire as the larger sizes.

Columnberry saves labor and expense because practically all the trimming required is simple, infrequent clipping across the top of the hedge at the desired height. No more unsightly, ragged stubs up and down the sides of the hedge to tear clothing. The sides of a Columnberry hedge are covered with smooth foliage.

Columnberry is so dense that you cannot see through the plants; the leaves are larger and thicker in appearance than Japanese Barberry; they are deeper green, glossier and healthier, and are distributed with evenness right to the ground; and Columnberry is immune to rust.

Another valuable characteristic of Columnberry is the brilliant color of the autumn foliage which is much more intense than any of the old Barberries. This vivid scarlet coloring is seen at its best on a specimen plant; one trained as a column or spire is a veritable pillar of fire for several weeks.

### PRICES

	Each	5	25	100
9 to 12 in. . . .	\$0.30	\$1.25	\$5.00	\$18.50
12 to 15 in. . . .	.40	1.60	6.75	25.00
15 to 18 in. . . .	.50	2.00	8.75	32.50
1½ to 2 ft. . . .	.60	2.50	11.25	40.00
2 to 2½ ft. . . .	.70	3.00	13.75	50.00
2½ to 3 ft. . . .	1.00	4.25	18.75	70.00

*Special Truehedge Columnberry Folder on Request*





# Cole's Flowering Shrubs

We have a large collection of these splendid Ornamental Shrubs of all types and for every situation, from little plants suitable for the rock-garden to great shrubs almost large enough to class with the trees. By careful selection you can have shrubs in bloom throughout the whole growing season.

Some of the newer shrubs are really surprising in their novelty, and you will get a great deal of pleasure and satisfaction from trying some of the newer as well as the better-known things. If undecided, let us help you select a planting.

**Cole's 1936 Friendship Offer**

**SPECIAL QUANTITY REDUCTIONS**

Three 35-ct. Shrubs for \$1 00; ten for \$3 00  
Three 50-ct. Shrubs for 1 35; ten for 4 00  
Three 75-ct. Shrubs for 2 00; ten for 6 00

**YOUR CHOICE OF ANY**  
(Patented Plants Excepted)

## Brilliant Chokeberry *Aronia brilliantissima*

Beautiful in spring with its fragrant white flowers and especially glorious in fall with its bright-colored foliage and the most brilliant red berries that any plant can boast of. The berries are attractive to birds and will supply food for them during the cold winter months. Grows to a height of 6 feet and thrives in any soil. Also comes in varieties with purple and black berries at the same prices.

Each	Each
1½ to 2 ft.....\$0 50	2 to 3 ft.....\$0 75

Chokeberry can also be furnished in varieties with purple or black berries at the same price as above.



Japanese Azaleas

## Cole's Azaleas

Azaleas are among the most useful and interesting of flowering shrubs. In the size of flower and abundance of bloom, the brightness and variety of color, there is nothing in plant-life which will equal the beauty of this group. Azaleas will adapt themselves to a variety of situations. They will thrive in shade as well as in the full sun. They may be planted near trees, at the fringe of the woodland, or they may border the evergreens or shrubs at the house foundation. Azaleas prefer the acid soil and for this reason should always be planted with imported peat moss as a soil-conditioner. Liberal quantities should be used to mix with the soil when planting as well as for mulching purposes. Well watered and fertilized with a small portion of sulphate of ammonia, they will produce beauty far beyond your expectations.

Cole's Azaleas are liberally supplied with flower-buds, so that, when planted early, they make a glorious display of bloom the first spring.

## JAPANESE AZALEAS *Azalea mollis*

A perfectly hardy variety with large, bell-shaped, orange- and flame-colored flowers in May before the leaves appear. The plant is dwarf, bushy, and well branched. A delightful color addition to the late spring landscape. After the bloom disappears the foliage remains attractive through the season. Each 9 to 12-in. peat-balls, mailing size.....\$0 75  
12 to 18 in., B&B..... 1 90  
1½ to 2 ft., B&B..... 3 00

**PEAT MOSS:** Add 25 cts. per Azalea and we will send enough of Cole's Imported Peat Moss to properly plant the stock.

For large amounts of Peat Moss, see page 47

## Chinese Beauty-Berry *Callicarpa purpurea*

Particularly beautiful during a long period in late summer and early fall, with multitudes of berries of a unique shade of lavender which is not duplicated in any other plant. These berries are borne on long, graceful stems which are excellent for cutting. Beauty-Berry is a recent introduction worth its place in the garden or shrub border for the color of the berries alone. Grows to a height of 5 feet in any soil. Each

Each	Each
1½ to 2 ft....\$0 50	2 to 3 ft.....\$0 75

TAKE ADVANTAGE OF COLE'S 1936 FRIENDSHIP OFFER



Butterfly Bush

FARQUHAR'S BUTTERFLY BUSH

*Buddleia farquhari*

A variety with darker rosy lilac flowers than Azure Fairy and not quite as tall. The tops die back somewhat in winter but grow out again early in the spring.

	Each
Large 1-year-old plants.....	\$0 35
Heavy 2-year-old plants.....	50

MAHOGANY BUTTERFLY BUSH

*Buddleia, Ile de France*

This new Butterfly Bush is so free flowering, so vigorous in growth, and its long spikes of mahogany-colored flowers are so breath-taking in their beauty that we must enthusiastically recommend it as being a plant that should be in every garden. Bouquets of these rich claret-purple spikes of lilac-like flowers compel instant admiration.

	Each
1-year-old plants.....	\$0 35
2-year-old plants.....	50

Azure Fairy Buddleia

*Buddleia alternifolia*

A plant of recent introduction in which we specialize and one we are proud to offer. Covered throughout the summer with large, fragrant, lilac-like flowers which attract scores of beautiful butterflies. The charming aspect of the butterflies hovering over the blue and gold flowers conjures up in the imagination Cinderella tales of magic fairies and their wands. Grows to a height of 6 feet and is perfectly hardy. Fine for cutting.

	Each
Large 1-year-old plants.....	\$0 50
Extra-heavy 2-year old plants.....	75

For Delivery, Shipping Costs, etc., see page 2

The Evergreen Barberry

*Berberis mentorensis*

Plant Patent No. 99

This new, patented, practically evergreen Barberry is especially adaptable in foundation plantings among evergreens, for individual specimens in the shrub border, as accent plants, or in locations where other broad-leaved evergreens will not succeed, as it will grow and thrive in almost any soil. The glossy, dark green leaves turn brown in midwinter, but remain on the plant until replaced in the spring by the growth of new leaves. *Berberis mentorensis* is also recommended by the introducers as a hedge-plant.

	Each	Three	Doz.	100
15 to 18 in.....	\$0 60	\$1 50	\$4 75	\$35 00
1½ to 2 ft.....	75	2 00	6 00	45 00

For other Barberries, see page 22

Sweet Strawberry Shrub

*Calycanthus floridus*

A handsome shrub with its chocolate-brown flowers, nestled among the large green leaves, sending forth the spicy fragrance of strawberries. This genuine aristocrat is a well-rounded specimen growing to a height of 5 feet in average soil and deserves a featured place in any well-balanced landscape planting.

	Each	Each
1½ to 2 ft.....	\$0 35	2 to 3 ft.....\$0 50



Mahogany Butterfly Bush

Sweet Pepperbush

*Clethra alniifolia*

Flowers of intense sweet spicy fragrance, in spikes on the ends of upright branches. Attractive to bees; fine for cutting.

	Each	Each
12 to 18 in.....	\$0 35	2 to 2½ ft.....\$0 50

Golden-flowered Weigela

*Diervilla sessilifolia*

The only golden-flowered member of this valuable family. Bright golden yellow flowers tucked in the green leaves present a most pleasing picture of loveliness in the garden. Bronzy fall coloring of the foliage lends charm to this novel plant. Will grow in partial shade, in any well-drained soil, to a height of about 5 feet.

	Each	Each
1½ to 2 ft.....	\$0 50	2 to 3 ft.....\$0 75





Old Man's Beard or White Fringe

Old Man's Beard • White Fringe  
*Chionanthus virginica*

In May the huge white flowers deliberately enshroud this plant in a glorious burst of bloom. During the rest of the year it is covered with large, handsome leaves from 6 to 8 inches long, which command the attention of all who pass. And when you see this shrub in early autumn with its panicles of bright, azure-blue berries hanging among the leaves you will agree with us that it is one of the most striking subjects of the plant-world. It will grow to a height of 12 feet in average soil.

	Each
1½ to 2 ft.....	\$0 50
2 to 3 ft.....	75
4 ft., extra heavy.....	1 25

Silver-Blotched Red-Stemmed  
Dogwood

*Cornus alba elegantissima*

A striking shrub chiefly noted for the brilliance of its variegated silver and green leaves in summer and the bright red branches which lend a welcome bit of color to ordinarily drab winter landscapes. Grows to a height of 5 feet and will thrive in partial shade or damp places.

	Each		Each
1 to 2 ft.....	\$0 35		2 to 3 ft.....\$0 50

Coral Dogwood  
*Cornus alba sibirica*

Large green leaves and bright coral-red branches. Grows 6 feet high. Will thrive in shade and wet places. A very healthy and hardy plant.

	Each		Each
2 to 3 ft.....	\$0 35		3 to 4 ft.....\$0 50

European Filbert  
*Corylus avellana*

The plant from which the delicious Filbert, or Hazelnut, is obtained. A hardy, thrifty, vigorous shrub which is particularly valuable because it will grow in shady or wet locations in any kind of soil. Ultimate height is 15 feet.

	Each		Each
2 to 3 ft.....	\$0 50		3 to 4 ft.....\$0 75

Pearl Bush  
*Exochorda grandiflora*

Large, cream-colored flowers dripping from the branches like great tear-drops glistening with the faint iridescence of the cream and white of precious pearls. That is **Cole's Pearl Bush**. A clean-growing, healthy, most hardy shrub that everyone wants and can have, now that we have made it possible. It grows to an ultimate height of 8 feet, makes a beautiful specimen, and will be a valued addition to your collection of fine plants.

	Each		Each
2 to 3 ft.....	\$0 50		3 to 4 ft.....\$0 75

A NOVELTY  
Winged or Cork-Barked Burning Bush  
*Euonymus alatus*

A shrub with square branches. You will wonder at the thought, but there is such a shrub. It is **Cole's Winged Euonymus**. The corners of the branches are slightly sharpened to form the "wings" from which the plant takes its name. Another marvelous feature is the brilliant fall coloring of the leaves, which are a delight to the eye until winter, when the picturesque and rugged beauty of **Cole's Winged Euonymus** completes a full year of enjoyment of its splendor and fills you with the satisfaction of knowing that you have made a good investment. **Cole's Winged Euonymus** grows about 6 feet high in average soil and is one of the best specimen or border shrubs.

	Each		Each	Three
2 to 3 ft.....	\$0 50		5-ft. specimens.....	\$1 25 \$3 00
3 to 4 ft.....	75			

MOST SHRUBS CAN BE KEPT TRIMMED TO ABOUT ONE-HALF OF THEIR  
ULTIMATE HEIGHT IF DESIRED



Rock Cotoneaster • *Cotoneaster horizontalis*

The Rock Cotoneaster is a distinguished member of this old and well-liked family of plants. A myriad of tiny pink flowers in spring, against a background of small, tight-fitting, deep green leaves that, when seen, make one want this plant in his own garden. Chief among the notable features of this plant is the foliage, which is a glossy dark green all through the summer and well into the winter. It grows to a height of 2 feet, with horizontal branches unique in growth, spreading to 6 feet if not trimmed, covered with multitudes of small, brilliant red berries in the fall and early winter. We send it to you with a ball of earth sewed about the roots in burlap to insure your success in planting.

	Each	Three		Each	Three
12 to 18 in., B&B.....	\$1 25	\$3 50		1½ to 2 ft., B&B.....	\$1 90 \$4 90

Slender Deutzia  
*Deutzia gracilis*

Of dwarf, erect habit, covered in early spring with white flowers along upright branches. A most valuable plant in the shrub border, for accent points, or for low formal hedges. Grows to a height of 3 feet. It may be clipped.

	Each	Each
12 to 18 in.....	\$0 35	1½ to 2 ft.....\$0 50

Rose-Panicle Deutzia  
*Deutzia gracilis rosea*

Rose-colored flowers in spring on fine, slender, pendulous branches. An excellent shrub for the border or foundation planting. Somewhat broader than tall, growing to a height of 4 feet in any well-drained soil.

	Each	Each
12 to 18 in.....	\$0 35	1½ to 2 ft.....\$0 50

Lemoine Deutzia  
*Deutzia lemoinei*

A creation of the famous French plant specialist, Mons. Lemoine. Large, single, white flowers borne on upright branches. A semi-dwarf plant of upright habit suitable for border, accent, or hedge. Grows to a height of 5 feet.

	Each	Each
1½ to 2 ft.....	\$0 35	2 to 3 ft.....\$0 50

Pride of Rochester Deutzia

Striped light pink flowers on long branches. A perfectly hardy shrub growing to a height of 8 feet in average soil. Good for screens, tall hedges, or background for the shrub border.

	Each	Each
2 to 3 ft.....	\$0 35	3 to 4 ft.....\$0 50

Magnificent Deutzia  
*Deutzia magnifica*

A striking new shrub with cream-colored flowers resembling lilac blossoms, borne in May on long, upright branches. Our Magnificent Deutzia is one of the most flourishing shrubs that grows. It is desirable for the border, for a large hedge or screen, or as a specimen plant. The flowers may be cut for large bouquets. Grows to a height of 7 feet. We can heartily recommend Magnificent Deutzia.

	Each	Each
2 to 3 ft.....	\$0 35	3 to 4 ft.....\$0 50

Rose of Sharon • *Althea*  
*Hibiscus syriacus*

Flowers like roses or hollyhocks, 2 to 4 inches across, dazzle you with their loveliness and beauty, and cover the tall, symmetrical bushes. They bloom in August when flowers are scarce. By actual test the blooms were at their best for six weeks in our nurseries during the summer of 1934, one of the driest summers in history. Rose of Sharon comes in many selected varieties of various colors. We list the best varieties so that you may choose some of each.

- Ardens.** Double; lavender-violet.
- Banner.** Pure white, double flowers splashed with carmine.
- Double Rose.** The name tells the color. Large, double, rose-colored flowers that do not fade to a washed-out purple. Most profuse in bloom.
- Totus Albus.** Mammoth, single, white flowers. Often called "Snowdrift." One of the best bloomers.

Prices all varieties Rose of Sharon:		Each
2 to 3 ft. ....		\$0 35
3 to 4 ft. ..		50



Slender Deutzia





Japanese Flowering Quince

Japanese Flowering Quince  
*Cydonia japonica*

The Japanese Quince has the most exquisitely shaded flowers, ranging in color from light coral-pink to scarlet, appearing early in the spring when they are a most welcome treat. Its leathery leaves are dark green. The yellow fruit hangs on after the leaves are gone in the fall and is sometimes used for flavoring jellies and preserves. Grows to a height of 5 feet in average soil.

Each	Each
1½ to 2 ft.....\$0 35	2 to 3 ft.....\$0 50

Lesser Japanese Quince  
*Cydonia japonica maulei*

A superior and improved variety of more dwarf habit, the flowers of which do not vary in color but are of a bright orange-apricot shade usually found only in roses.

Each
12 to 18 in.....\$0 75



Shower of Gold Forsythia

Shower of Gold

*Forsythia intermedia spectabilis*

That's what you see when you look at this shrub—a "shower of gold." Flowers come early in the spring before the leaves. A tall, upright shrub fine for the border, screen, or specimen. Grows 8 feet high and thrives in any soil. A great improvement in hardy Golden Bells.

Each	Each
2 to 3 ft.....\$0 35	3 to 4 ft.....\$0 50

Special Offer  
Shower of Gold and Peegee Hydrangea

An opportunity to extend the blooming period of your garden. Shower of Gold is the first shrub to bloom in the spring; Peegee Hydrangea is the last to bloom in the fall. You cannot have too many of these fine plants.

5 Shower of Gold, 2 to 3 ft. (value \$1.75) for \$1.25.

5 Peegee Hydrangea, 1½ to 2 ft. (value \$1.75) for \$1.25.

EXTRA SPECIAL: 5 each of above, 10 plants in all (value \$3.50) for only \$2.00.

See descriptions of these varieties

Peegee Hydrangea

*Hydrangea paniculata grandiflora*

Here is a shrub you can't forget. Huge trusses of pink and white flowers a foot long on the ends of long, straight branches, coming in the fall when no other shrub is in bloom. Excellent for cutting. The flowers may be dried for winter bouquets. Should be pruned well for best results.

Each	Each
1½ to 2 ft.....\$0 35	2 to 3 ft.....\$0 50



Hills of Snow  
*Hydrangea arborescens grandiflora*

Large, pure white flowers atop the most beautiful foliage. It is semi-tall, grows in the shade, and makes a fine foundation, hedge, or border plant.

Each	Each
1½ to 2 ft....\$0 35	2 to 3 ft....\$0 50

Winterberry Holly  
*Ilex verticillata*

White flowers, followed in autumn by bright scarlet holly berries, contrasting beautifully with the green leaves. After the leaves are gone the berries remain well into the winter, to grace the black branches with their bright color. Excellent for cutting for Christmas decorations. Winterberry will grow in wet ground and in shade. The berries make fine food for birds. Ultimate height 5 feet.

Each	Each
1½ to 2 ft.....\$0 50	2 to 3 ft.....\$0 75

Fragrant Winter Honeysuckle  
*Lonicera fragrantissima*

Fragrant, creamy white flowers nestled in deep green leaves adorn this plant of unusual character—unusual because the glossy dark green leaves remain until almost spring. Makes a large, round specimen shrub about 8 feet high which will thrive in difficult positions.

Each	Each
2 to 3 ft.....\$0 35	3 to 4 ft.....\$0 50

Bride Honeysuckle  
*Lonicera tatarica grandiflora*

Large, single pink flowers, literally covering a tall, symmetrical bush of extreme hardiness and vigor, make Bride Honeysuckle a most desirable subject for border, specimen, or screen.

Each	Each
2 to 3 ft.....\$0 35	3 to 4 ft.....\$0 50



Golden Phantasy  
*Hypericum arnoldianum*

A small shrub beset with flowers of the shimmering elegance of old gold. Valuable for the low border, foundation planting, or rock-garden. Grows about 3 feet high in any soil.

Each	Each
1½ to 2 ft.....\$0 50	2 to 2½ ft.....\$0 75



Double  
Pink-flowering  
Almond

Double Pink-flowering Almond  
*Prunus glandulosa albiplena*

A veritable burst of glory with dazzling, jewel-like flowers completely hiding the fine, graceful branches. Grows to a height of 4 feet in average soil. There is, also, a white-flowered form. Some of both will bring joy to the garden for many springs to come.

Each	Each
12 to 18 in.....\$0 35	2 to 3 ft.....\$0 75
1½ to 2 ft.....50	

Royal Purple Bush Clover  
*Lespedeza formosa*

Sweet-pea-like flowers of royal purple so abundant they cause the branches to droop with their weight. Fall flowering; fine for cutting; grows 4 feet high in any soil.

Each
Large 2-year-old plants.....\$0 50
Extra-heavy 3-year-old plants.....75

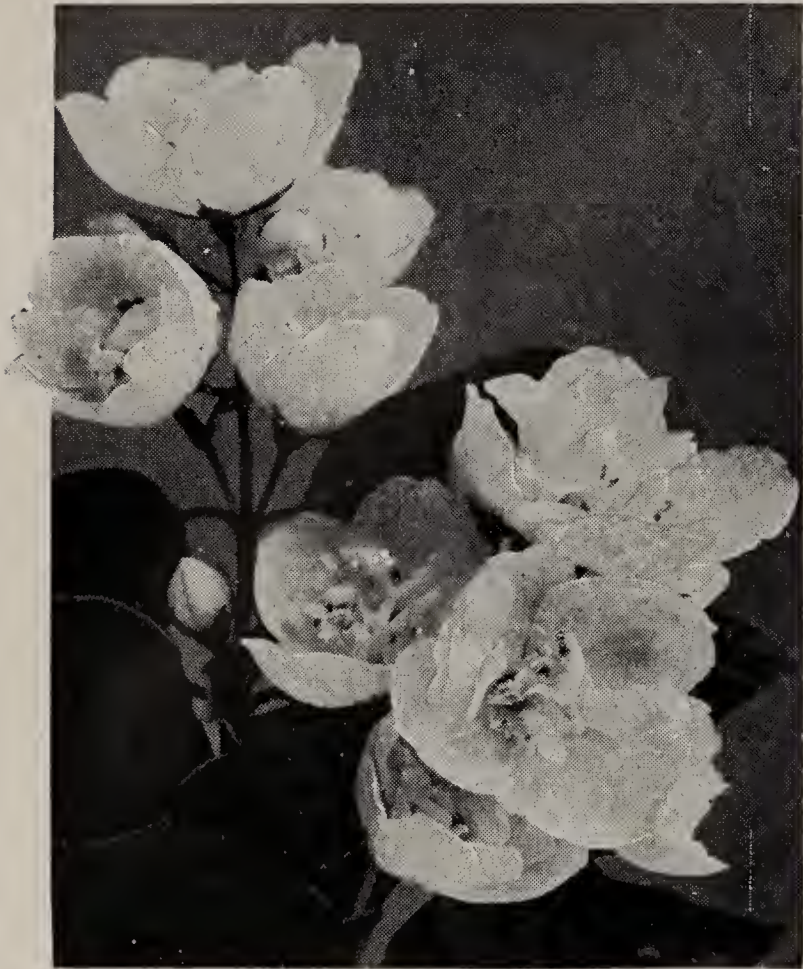
Hanson's Purpleleaf Plum  
*Prunus cistena*

New variety of Purpleleaf Plum that far surpasses all others. Foliage and branches of the plant are brilliant purple. A good shrub to vary the color of the landscape. It will also make a fine specimen. Grows to height of 6 feet.

Each	Each
2 to 3 ft.....\$0 50	3 to 4 ft.....\$0 75

For Delivery, Shipping Costs, etc., see page 2





Philadelphus Virginal

Jethead

*Rhodotypos kerrioides*

This plant takes its name from the shining black berries which remain on the plant all winter and often into the next summer. Jethead is blest in spring with large, single white flowers over beautiful light green foliage. One of the best features of this plant is that it will grow in the shade. Ultimate height about 5 feet.

Each	Each
1½ to 2 ft.....\$0 35	2 to 3 ft.....\$0 50

Rose-Acacia

*Robinia hispida*

A small ornamental tree bearing large clusters of bright pink, sweet-pea-like flowers, endearing with their loveliness and fragrance. The fuzzy brown branches and small, oval, locust-like foliage provide year-round enjoyment. Rose-Acacia may also be had in bush-form. Each

12 to 18-in. bush.....	\$0 35
1½ to 2-ft. bush.....	50
3-ft. tree-form.....	1 60

Syringa • Mockorange  
*Philadelphus*

The Syringa has long been a favored shrub, from the sweet-scented Syringa of our grandmother's garden down to the famous present-day hybrids. They are all noted for their fragrant flowers and vigorous, hardy growth. Varying in type from dwarf shrubs with fine, graceful branches to tall, stately upright specimens, they can be put to any use about the garden. They grow well in any well-drained soil.

Listed below are the better varieties:

**Bouquet Blanc.** Semi-double, pure white flowers. The most profuse blooming Syringa. Grows erect to a height of 6 feet and is of a dense, twiggy, branching habit.

Each	Each
2 to 3 ft.....\$0 35	3 to 4 ft.....\$0 50

**Coronarius.** The old sweet-scented Syringa of our grandmother's garden. Large, single white flowers on a tall, well-proportioned shrub. Grows to a height of about 8 feet.

Each	Each
2 to 3 ft.....\$0 35	3 to 4 ft.....\$0 50

**Golden Coronarius.** Semi-dwarf form of the above with bright golden leaves. Grows to a height of about 5 feet and is real bushy.

Each	Each
12 to 18 in....\$0 35	1½ to 2 ft.....\$0 50

**Norma.** A new variety with mammoth, single white flowers and extra-good foliage. We think it is the best. Ultimate height about 7 feet.

Each	Each
2 to 3 ft.....\$0 50	3 to 4 ft.....\$0 75

**Virginal.** The double-flowered Syringa that has swept the country with its popularity. Most profuse in bloom and exquisite in fragrance. Grows to a height of 8 feet.

Each	Each
2 to 3 ft.....\$0 35	3 to 4 ft.....\$0 50

Lilac Chaste-Tree  
*Vitex agnus-castus*

Here is a bushy shrub (not a tree as the name belies) of unusual character, carrying huge spikes of delicately tinted, lavender, lilac-like flowers on ends of long, straight stems. The flowers later turn to spikes of fine, attractive round seeds. Foliage is gray-green and the branches are gray. Grows about 6 feet high. The long branches make this plant ideal for cutting large bouquets. Good for border or screen. We cannot recommend this plant too highly. It is simply lovely and gorgeous.

Each	Each
Large 2-year-old plants.....	\$0 50
Extra-heavy 3-year-old plants.....	75

A NOVELTY AND AN ARISTOCRAT  
Broad Blueleaf Honeysuckle  
*Lonicera korolkowi floribunda*

This newcomer to the Honeysuckle family has blue leaves and lavender-pink flowers. Imagine this novel combination! A strong, upright, hardy shrub with beautiful, gracefully drooping branches. It is very hardy, making a fine specimen, background, or border plant and will grow to a height of 8 feet. Secure this Plant Sensation if you want something that is gloriously different and perfectly satisfactory.

Each	Each
2 to 3 ft.....\$0 50	3 to 4 ft.....\$0 75

MOST SHRUBS CAN BE KEPT TRIMMED TO ABOUT ONE-HALF OF THEIR  
ULTIMATE HEIGHT IF DESIRED



Shredded Sumac • *Rhus typhina laciniata*

To our mind this is one of the prettiest shrubs that we grow, with large, red, cone-shaped flowers protruding from the ends of the branches, flanked by large, green, shredded leaves. Flowers turn to red seeds and remain on the branches most of the winter, lending a rugged, picturesque appearance to the winter landscape. The shredded foliage is an added attraction throughout the summer, turning to brilliant red in autumn. Grows to a height of 8 feet in any soil.

	Each		Each
2 to 3 ft.....	\$0 35		3 to 4 ft.....\$0 50

Smoke Tree • *Rhus cotinus*

An odd-sounding name for a plant, but it's true. The flower panicles are grayish lavender, so large and fluffy that even at a slight distance the bush resembles a fleecy, smoky cloud. This shrub is so unusual and outstanding that you will want several for border and specimen plants. Grows to a height of 12 feet under average soil conditions.

	Each
1½ to 2 ft.....	\$0 50
2 to 3 ft.....	75
3 to 4-ft. specimens.....	1 00

**Fragrant Sumac • *Rhus canadensis***  
The flowers are red. Foliage is a light green. Crush a leaf and inhale the pungent aroma from which the plant takes its name. This shrub will grow and thrive under any soil condition. Grows about 4 feet high and globular in shape.

	Each		Each
1½ to 2 ft.....	\$0 50		2 to 3 ft.....\$0 75

Golden European Elder  
*Sambucus nigra aurea*

Large panicles of fragrant, cream-colored flowers against a background of heavy golden foliage. Golden Elder is hardy, vigorous, and healthy, for background, screen, or border. Will grow in shade or wet soil and attains a height of 8 feet.

	Each		Each
2 to 3 ft.....	\$0 35		3 to 4 ft.....\$0 50

Beauty Bush  
*Kolkwitzia amabilis*

How fitting is this name "Beauty Bush." When in bloom its graceful, pendulous branches are literally alive with bright pink, trumpet-shaped flowers. Truly one of the aristocrats of the plant kingdom. Grows 6 feet high and makes a fine specimen or border plant. Very much underpriced.

	Each
1½ to 2 ft.....	\$0 35
2 to 3 ft.....	50
3 to 4-ft. specimens.....	75



Flowers of Beauty Bush



Rhus cotinus

Snowberry  
*Symphoricarpos racemosus*

Pink flowers in spring, good foliage in summer, followed in fall by innumerable large, waxy white berries. Snowberry grows about 5 feet high in any soil and will grow in a wet place.

	Each		Each
2 to 3 ft.....	\$0 35		3 to 4 ft.....\$0 50

Coralberry  
*Symphoricarpos vulgaris*

Supplied in fall with a wealth of coral-red berries. Plant is ornamental as well as especially useful in covering bare ground, cuts, or steep hillsides. It will grow and thrive in any location and in shade. Ultimate height 5 feet; spreads from underground stems.

	Each		Each
2 to 3 ft.....	\$0 35		3 to 4 ft.....\$0 50

Improved Coralberry  
*Symphoricarpos vulgaris chenaulti*

A much improved form of the above, having as a distinct asset very beautiful light green foliage which remains well into the fall. The berries are of delightful deep rose-pink, making a pleasing contrast with the pure green of the leaves. Also useful as a low hedge or border plant. Grows to a height of 5 feet.

	Each		Each
1½ to 2 ft...\$0 35			3 to 4 ft.....\$0 75
2 to 3 ft.... 50			

TAKE ADVANTAGE OF COLE'S 1936  
FRIENDSHIP OFFER ON PAGE 4





Korean Bridal Wreath

**Korean Bridal Wreath**  
*Spiræa trichocarpa*

Introduced in this country from Korea, where it was recently discovered. The flowers are white, carried on the ends of long, arching branches, making them excellent for cutting purposes. The plant is extremely hardy, vigorous, and free flowering. It is a distinct improvement on other Bridal Wreaths. Grows about 6 feet tall in any soil.

	Each		Each
1½ to 2 ft.....	\$0 35	3 to 4 ft.....	\$0 75
2 to 3 ft.....	50	4 to 5 ft.....	1 00

**Bridal Wreath**  
*Spiræa vanhouttei*

The old dependable Bridal Wreath or Spirea that everyone knows and likes. When full grown it presents a mass of pure white bloom 6 feet high. Can be used anywhere and everywhere as it is perfectly hardy and thrifty. Good for large hedges.

	Each		Each
3 to 4 ft.....	\$0 35	4 to 5 ft.....	\$0 50

**Crimson Everblooming Spirea**  
*Spiræa Anthony Waterer*

Large, flat, crimson flowers against dense, dark green foliage. Blooms continuously during the summer and makes a fine foundation, low hedge, or border plant. Ultimate height 3 feet.

	Each		Each
12 to 18 in.....	\$0 35	1½ to 2 ft.....	\$0 50

**Billiard Pink-flowering Spirea**  
*Spiræa billiardi*

Long spikes of light pink flowers on long, straight stems. Grows about 5 feet high in average soil. Fine for cutting.

	Each		Each
2 to 3 ft.....	\$0 35	3 to 4 ft.....	\$0 50

**Big Nippon Spirea**  
*Spiræa nipponica rotundifolia*

A recent introduction from Japan. Large, round, white flowers and glorious, heavy, dark green foliage. Big Nippon is globular in shape, growing about 7 feet high in average soil. Branches are stiff and twiggy. The plant is most vigorous and hardy, making it of especial value as a border or specimen shrub.

	Each		Each
1½ to 2 ft...	\$0 50	2 to 3 ft.....	\$0 75

**White Spray Spirea**  
*Spiræa thunbergi*

Fine branches, gracefully arching, decorated their whole length with pure white, jewel-like flowers, appearing before the leaves to form delicate sprays of rare spring loveliness. White Spray Spirea is no less distinctive in summer with its thousands of small, elongated, light green leaves forming a graceful mass of foliage. Grows 5 feet high.

	Each		Each
1½ to 2 ft.....	\$0 35	2 to 3 ft.....	\$0 50

**African Tamarix • Tamarix africana**

Myriads of tiny, individual, almost invisible light pink flowers, the mass making a radiant, warm pink glow. Very unique cypress-like foliage. The long, graceful branches, swaying gently in the breeze, lend a decidedly gay and delightful touch to the landscape. African Tamarix is characterized by chocolate-brown branches and green foliage. Will grow 10 feet high and tolerates wet ground.

	Each		Each
2 to 3 ft.....	\$0 35	3 to 4 ft.....	\$0 50

**Amur Tamarix • Tamarix amurens**

Has the same entrancing characteristics as the African, but with deep pink flowers, pleasing blue foliage, and light brown branches. Grows 8 feet high.

	Each		Each
2 to 3 ft.....	\$0 35	3 to 4 ft.....	\$0 50





**Red-flowering Chinese Lilac**  
*Syringa chinensis*

A luxurious suffusion of great, airy, reddish flowers marks this as the most free-flowering variety of Lilac. It is graceful in habit, growing to a well-rounded bush about 10 feet high. Chinese Lilac is also good for hedging, making a neat, unclipped hedge about 6 to 8 feet high.

Each	Each
1½ to 2 ft...\$0 35	3 to 4 ft.....\$0 75
2 to 3 ft..... 50	

**Common Purple Lilac**  
*Syringa vulgaris*

The old-fashioned purple Lilac that is so well known and loved. Its flowers are a delight in the spring, while throughout the summer the foliage fills the eye with a cool, restful green. The Lilac is a hardy and long-lived shrub growing to a height of 10 feet. Excellent for cutting.

There is a white-flowered form called the Common White Lilac.

Each	Each
2 to 3 ft.....\$0 35	3 to 4 ft.....\$0 50

Much of the difficulty in Lilacs not blooming is due to an acid condition of the soil. If this is found to be the case, we advise the use of lime

**French Hybrid Lilacs**

The Common Lilacs have been hybridized to produce distinct varieties with flowers of different colors. These are often called French Lilacs. They far surpass others in floriferousness, size of individual flowers and clusters, intensity of color, and are far more compact and more dwarf in growth, ultimately reaching 7 feet in height. Exquisite for cutting.

We list some of the best:

**Belle de Nancy.** Double; satiny pink.  
**Congo.** Rich dark red.  
**Frau Bertha Dammann.** Pure, glistening white.  
**Gloire de Lorraine.** Double; heavenly blue.  
**Michel Buchner.** Double; pale lilac.

All above varieties:

	Each
1½ to 2 ft. ....	\$0 50
2 to 3 ft. ....	75
3 to 4-ft. specimens .....	1 00

**SPECIAL COLLECTION OFFER**

One each of above Lilacs, 5 plants in all

1½ to 2 ft. (value \$2.50) for .....	\$1 95
2 to 3 ft. (value \$3.75) for .....	2 95
3 to 4-ft. specimens (value \$5.00) for ..	3 95

**Two Sensational New Lilacs That Will Entrance You**  
**Everblooming Littleleaf**  
*Syringa microphylla*

A new type of Lilac with small leaves, furnished with an abundance of fragrant pink flowers. It often has a second crop of bloom in October. Everblooming Littleleaf Lilac is a unique and distinguished addition to the Lilac family. It grows to a height of 5 feet under average soil-conditions.

Each	Three
2 to 3 ft.....\$0 90	\$2 40
3 to 4 ft..... 1 25	3 25

**Broadleaf Korean**  
*Syringa palibiniana*

A new Lilac from Korea that has the bearing of aristocracy. Flowers are exquisite large clusters of soft pink. It has larger and darker green leaves than our common lilac. Broadleaf Korean Lilac is very thrifty and floriferous, growing about 12 feet high.

Each	Three
2 to 3 ft.....\$0 90	\$2 40
3 to 4 ft..... 1 25	3 25

TAKE ADVANTAGE OF THIS UNUSUAL OPPORTUNITY TO SECURE A COLLECTION OF THESE FINE FLOWERING PLANTS



American Cranberry-Bush  
*Viburnum americanum*

Large panicles of white flowers in spring, changing to large, bright red berries in clusters. Both flowers and seeds contrast pleasingly with the heavy dark green foliage, which is unharmed and deep green all through even the most difficult seasons. This feature makes American Cranberry-Bush one of the most valuable plants for the home grounds. Will grow in partial shade or in wet ground. Ultimate height about 8 feet.

Each	Each
1½ to 2 ft.....\$0 35	3 to 4 ft.....\$0 75
2 to 3 ft.....50	

Snowball  
*Viburnum opulus sterile*

Large, cream-colored "snowballs" make this a showy shrub the latter part of May. Will grow in partial shade or in wet ground. The Snowball, however, blooms best in full sun. Ultimate height about 10 feet.

Each	Each
2 to 3 ft.....\$0 35	3 to 4 ft.....\$0 50

Fragrant Viburnum  
*Viburnum carlesi*

Actually thrills you with its fragrance. The most sweetly scented flower in the whole plant kingdom. Bush is almost round, growing to 4 feet. We supply fine, heavy plants of the size specified, covered with bloom-buds that are ready to burst. The thrill you will receive from the first bloom will more than repay you for the entire purchase cost. Blooms in May with flowers 4 inches across of an exquisite shade of light daphne-pink.

Each	Three
15 to 18 in.....\$0 75	
1½ to 2 ft.....1 00	\$2 50

For unsurpassed immediate landscape effect, we advise Balled and Burlapped (B&B) individually selected specimens at double the above prices.

Wonder Viburnum  
*Viburnum sieboldi*

This shrub deserves special mention and a special place in the garden because of its foliage. The heavy, deep green leaves are often a foot long and from 2 to 4 inches wide. Grows 7 feet high, with heavy foliage clear down to the ground. One of the best specimen and border plants.

Each	Each
1½ to 2 ft.....\$0 50	2 to 3 ft.....\$0 75

Doublefile Japanese Snowball  
*Viburnum tomentosum*

Large white flowers against a background of dense, light green foliage make a most pleasing combination. Growing oval and uniform in shape, about 8 feet high, it is useful as a large hedge, screen, or border plant. It is very floriferous, hardy, and satisfactory.

Each	Each
2 to 3 ft.....\$0 50	3 to 4 ft.....\$0 75

Weigela

A group of plants having sweet-scented, trumpet-shaped flowers in unequalled profusion, tucked in the axils of the leaves all along the branches. Foliage is a rugged dark green. Plants are strong-growing, healthy, and vigorous.

Weigela has been divided into kinds, varying in color of flowers and habit of growth. We offer below an exceptional list of varieties.

**Abel Carriere.** Old-rose flowers. Ultimate height 8 feet.

Each	Each
2 to 3 ft.....\$0 50	3 to 4 ft.....\$0 75

**Eva Rathke.** Dark crimson flowers all summer. The best flowering variety. Grows to 5 feet high.

Each	Each
12 to 18 in....\$0 35	2 to 3 ft.....\$0 75
1½ to 2 ft....50	

**Rose.** Light rose-pink flowers. Bush is beautifully symmetrical in growth and attains 8 feet in height.

Each	Each
2 to 3 ft.....\$0 35	3 to 4 ft.....\$0 50

**Snow.** Tall, upright variety with pure white flowers. Grows 10 feet high, making a good screen, border, or hedge.

Each	Each
2 to 3 ft.....\$0 50	3 to 4 ft.....\$0 75

**Variegated.** A variety having pink flowers and cream and green colored leaves. Grows about 5 feet high.

Each	Each
1½ to 2 ft....\$0 35	2 to 3 ft.....\$0 50

Cole's Guarantee their plants to be "Free of Disease" and "True to Name" and will replace without charge or refund the amount paid for stock that proves otherwise.



Japanese Snowball



# Cole's Small Ornamental Trees

Some of the most desirable of the plants used for the beautification of the home grounds come under this heading. They are more dignified than the smaller shrubs, growing larger and finer each year, and they are not only glorious pictures when in bloom but are lovely at all times.

We all admire a large tree, but there is a graceful friendliness about these smaller trees that endears them to all home-lovers. A few well-placed specimens will change the appearance of your grounds.



Fruit pods of the Bittersweet Tree which burst open to display their glorious fruits

## Bittersweet Tree *Euonymus yedoensis*

A small tree with long, large, leathery green leaves ornamented in late fall and early winter with the attractive and well-liked Bittersweet fruits. It will thrive in dry locations and poor soil. 10 ft.

	Each	Two
2 to 3 ft.....	\$0 50	\$0 90
3 to 4 ft.....	75	1 25
4 to 5 ft.....	1 00	1 75

## American Redbud Tree *Cercis canadensis*

Small, bright red flowers clinging to the black bark, appearing at a distance as if the tree were sprayed with bright red jewels. Later the large heart-shaped leaves grow out to transform American Redbud into a mass of cool green for the summer. It grows from 15 to 25 feet tall and is especially valuable as a lawn specimen.

	Each	Two
2 to 3 ft.....	\$0 60	\$1 00
3 to 4 ft.....	85	1 50
5 to 6-ft. specimens, B&B.....	2 25	4 00

## Camperdown Weeping Elm *Ulmus camperdowni*

The Camperdown Weeping Elm is an out-of-the-ordinary ornamental tree that deserves a place in any well-designed home planting. The weeping head is grafted on a straight trunk about 6 feet from the ground and grows higher and spreads from year to year. This weeping form has the same foliage and rugged hardiness of the upright Elm. 20 ft.

	Each	Two
5 to 6 ft., strong.....	\$3 50	\$6 50
6 to 7-ft. specimens.....	4 50	8 00

## Flowering Dogwood *Cornus florida*

A low-growing tree of unusual beauty and graceful charm. The flowers are white, followed in late summer and early fall by a wealth of bright red berries, which are a delight to the eye as well as food for the birds. Flowering Dogwood grows in either shade or sun and will do well in any well-drained soil.

The Red-flowered form has large, single, light red flowers.

### Price, White-flowering Dogwood:

	Each	Two
2 to 3 ft.....	\$0 85	\$1 50
4 to 5 ft., B&B.....	2 25	4 00
6 to 8-ft. specimens, B&B.....	4 50	8 00

### Price, Red-flowering Dogwood:

2 to 3 ft., B&B.....	\$2 00	\$3 50
3 to 4 ft., B&B.....	2 50	4 50
5 to 6-ft. specimens, B&B.....	5 00	9 00

## Paul's Scarlet Thorn *Crataegus oxyacantha splendens*

The branches of this double-flowered form of the famous old English Hawthorn are heavy laden in late spring with a mass of closely knit flat panicles of double light red flowers. The fine foliage and picturesque irregular outline are pleasing during other seasons of the year. Paul's Scarlet is one of the finest and most desirable of the ornamental Hawthorns. 25 ft.

	Each	Two
2 to 3 ft.....	\$0 95	\$1 75
3 to 4 ft.....	1 45	2 65
4 to 5 ft.....	1 90	3 50



Camperdown Weeping Elm

THE FIGURES AT END OF DESCRIPTIONS INDICATE ULTIMATE HEIGHT





Japanese Flowering Cherries at Washington, D. C.

Japanese Flowering Cherries  
*Prunus*, in variety

A gorgeous display of sheer spring loveliness greets the beholder of these beautiful flowering trees in bloom. The charming array of flowers conjures up pictures in the imagination of the beauty of Japan during Cherry-blossom time. There is a fine collection of Japanese Cherries in Washington, D. C., which many people travel far to see. But anyone may enjoy the unsurpassable beauty of these trees by planting several about his own premises.

Prices all varieties:	Each	Two
3 to 4 ft.....	\$1 00	\$1 75
4 to 5 ft.....	1 25	2 25
5 to 6 ft.....	1 50	2 75

- We list the following varieties:
- Fugenzo** (*Kofugen*; James H. Veitch; *P. fugenzo*). Large, double pink flowers. 30 ft.
  - Kwanzan Cherry** (*P. sekiyama*). Double, dark pink flowers. 30 ft.
  - Mt. Fuji Cherry** (*P. shirotae*). Large, double, pure white flowers. 25 ft.
  - Rhex Cherry** (*P. cerasus rbexi*). Tree resembles sour Cherry. Flowers are large, double, pure white.
  - Siebold Cherry** (*P. sieboldi*). Double shell-pink flowers. 30 ft.

Silver-Bell Tree  
*Halesia tetraptera*

The white Silver-Bell flowers hanging in spring from the spreading branches of this marvelous ornamental tree present a picture that will linger in the memory long after the flowers are gone. Silver-Bell is one of the hardiest and easiest to grow of the small ornamental trees, making it easy for everyone to enjoy its beautiful flowers and fine foliage.

	Each	Two
2 to 3 ft.....	\$0 60	\$1 00
3 to 4 ft.....	85	1 50
4 to 5 ft.....	1 10	1 90

Japanese Weeping Cherry  
*Prunus subhirtella pendula*

A light, airy mass of pale pink bloom on fine, slender, pendulous branches, appearing before the leaves to bring a realization of spring in all its glory. The branches grow downward, almost reaching the ground, but the tree grows upward and spreads from year to year, often reaching a height of 25 feet, with as much spread. The foliage is a rich, deep green.

	Each	Two
5 to 6-ft., strong.....	\$2 75	\$5 00
6 to 7-ft. specimens.....	3 50	6 50

Newport Purple Plum  
*Prunus americana, Newport*

This new and exceptional variety of Purple-leaf Plum is an offspring of the fragrant-flowered native American Plum. The foliage is a pleasing brilliant reddish purple. Fruit ranges in color from yellow to bright scarlet and is edible. Newport Plum thrives in any soil, providing excellent all-season coloring in the foliage and an attractive bit of early autumn coloring in the fruit.

	Each	Two
3 to 4 ft.....	\$0 60	\$1 00
4 to 5 ft.....	80	1 40
5 to 6 ft.....	1 00	1 75

Double-flowering Japanese Plum  
*Prunus triloba plena*

Dazzling, double pearly pink flowers present a floriferous exuberance completely enveloping this fine ornamental tree. The long, graceful branches provide excellent material for making large bouquets. 8 ft.

	Each	Two
2 to 3 ft.....	\$0 60	\$1 00
3 to 4 ft.....	80	1 40
4 to 5 ft.....	1 00	1 75



Eley's Purple Crab  
*Malus eleyi*

A new, light, bright, rich reddish purple Crab that has none of the undesirable rustiness or sluggishness of some purple-leaved plants. In spring, the tree is a mass of light red bloom against purple branches. The bloom precedes the foliage, and late in the summer the handsome dark red fruit puts in its appearance to provide further color and enjoyment. 15 ft.

	Each	Two
3 to 4 ft.....	\$0 80	\$1 50
4 to 5 ft.....	1 00	1 80
5 to 6 ft.....	1 40	2 50

Cutleaf Crab  
*Malus toringoides*

A combination of foliage and fruit found in no other plant. Bright, translucent, red and yellow fruit and finely divided leaves, along with strong, upright growth, make the Cutleaf Crab one of the most handsome and best of the ornamental Crabs. A scarce Aristocrat. 15 ft.

	Each	Two
3 to 4 ft.....	\$1 25	\$2 25
4 to 5 ft.....	1 60	2 90
5 to 6 ft.....	2 00	3 50

Bechtel's Double-flowering Crab  
*Malus ioensis plena*

This ornamental tree might aptly be called a "Rose Tree" as the large, double pink flowers do give the appearance of a tree full of fragrant pink rose blossoms. This feature, along with the sturdy appearance, the stiff, erect branching habit and ability to grow and thrive in almost any location, recommends Bechtel's Double-flowering Crab as one of the finest flowering trees. 15 ft.

	Each	Two
2 to 3 ft.....	\$0 75	\$1 35
3 to 4 ft.....	95	1 70
4 to 5 ft.....	1 25	2 25

Sweetbay Tree  
*Magnolia glauca*

The Sweetbay Tree is so named because of the very rich, sweet fragrance of the cream and yellow flowers and the long, leathery, shining green bay leaves. Its foliage presents an attractive background for the large flowers and the bright red clusters of seed which follow. For beauty of foliage and fragrance of flowers, the Sweetbay is one of the most desirable and out-of-the-ordinary trees that can be planted. 15 ft.

	Each	Two
2 to 3 ft., B&B.....	\$2 00	\$3 75
3 to 4 ft., B&B.....	2 90	5 50
4 to 5 ft., B&B.....	3 90	7 00

Saucer Magnolia  
*Magnolia soulangeana*

Lovers of the unusual will be delighted with the exotic beauty of the huge, purple and white, waterlily-like flowers that adorn the Saucer Magnolia. Often 6 inches across, the saucer-shaped flowers are more prominent because they appear before the leaves. Later these long, green leathery leaves provide a restful mass of cool green for the summer. 15 ft.

	Each	Two
2 to 3 ft., B&B.....	\$2 90	\$5 50
3 to 4 ft., B&B.....	4 75	8 75
4 to 5 ft., B&B.....	7 50	13 75

Cornelian Cherry  
*Cornus mascula*

A large, sturdy-growing shrub or small tree, extremely hardy and thriving, gifted with beautiful deep green foliage, the mission of which seems to be, besides being beautiful in itself, the furnishing of a background for the rich, dark red of the very large cherries which hang singly amongst the dark green leaves to form a most pleasing color combination. 15 ft.

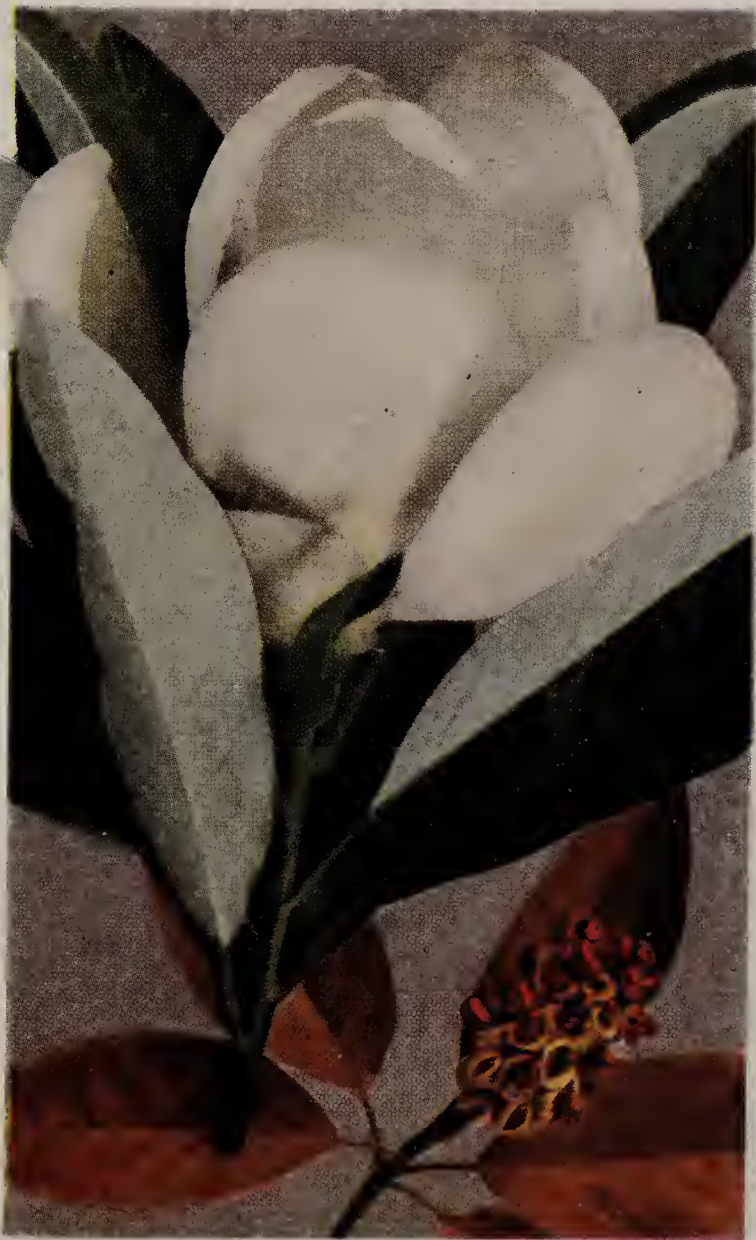
	Each	Two
2 to 3 ft.....	\$0 75	\$1 35
3 to 4 ft.....	1 00	1 75
4 to 5 ft.....	1 40	2 50
5 to 6 ft.....	1 90	3 25

Sorrel Tree  
*Oxydendrum arboreum*

For all-season beauty there is no finer ornamental than the Sorrel Tree. The long racemes of creamy white flowers provide spring beauty; the bright, shining green leaves furnish summer enjoyment, then turn a rich red in the fall to add a brilliant mass of fall coloring to the autumn landscape. 15 ft.

	Each	Two
2 to 3 ft.....	\$0 95	\$1 75
3 to 4 ft.....	1 35	2 50
4 to 5 ft.....	1 90	3 50
5 to 6 ft.....	2 75	5 00

All of Cole's Plant Material is packed free in the best method to reach its destination in fresh condition.  
See page 2 for Delivery, Shipping Costs, etc.



Flower and Seed of Sweetbay Tree



# Cole's Shade Trees

Shade Trees are among Nature's greatest gifts to mankind. Planted near the house they break the burning rays of the summer sun and make the house comfortably habitable. Planted farther away they furnish an airy and shady place to sit during the heat of the day.

They furnish a home for the birds and squirrels, and during the gray days of winter what is more soul-satisfying than a great bare tree with its promise of the coming spring? There are trees for every situation in the following list.

The size immediately following the description indicates the approximate height at maturity

## Silver Maple

### *Acer dasycarpum*

A very fast-growing tree, round to oval in outline, with finely cut leaves, silvery underneath, which turn in fall to a beautiful, clear yellow coloring often brightened with brilliant red. The Silver Maple is not particular as to soil conditions and will thrive in moist or wet locations. 60 ft.

Each		Each	
6 to 8 ft.....	\$0 75	10 to 12 ft.....	\$1 50
8 to 10 ft.....	1 00	12 to 14 ft.....	2 25

## Norway Maple

### *Acer platanoides*

One of the most beautiful shade trees for street or ornamental planting. The tree is large, globular in outline, with heavy, glossy, deep green foliage. Growth is extremely hardy and medium fast. 50 ft.

Each		Each	
6 to 8 ft.....	\$1 50	10 to 12 ft.....	\$2 25
8 to 10 ft.....	1 90		

## Purple Norway Maple

### *Acer platanoides schwedleri*

A purple-leaved form of Norway Maple which makes a brilliant showing in the spring with its bright reddish purple leaves. During the summer and fall the color of the leaves is a pleasing combination of bronze, purple, and green. 50 ft.

Each		Each	
6 to 8 ft.....	\$2 00	10 to 12 ft.....	\$3 50
8 to 10 ft.....	2 50		

## Sugar or Rock Maple

### *Acer saccharum*

The Sugar Maple is the hardwooded, long-lived, and extremely hardy tree from which is obtained the maple sugar of commerce. It is native to the woods of our northern states where it is usually found growing in the more upland locations. Being grand and upright in growth and tall and symmetrical in form, it is one of the most widely used trees for street and ornamental planting. The leaves turn to a rich scarlet and yellow coloring in the fall. 60 ft.

Each		Each	
6 to 8 ft.....	\$1 50	10 to 12 ft.....	\$2 25
8 to 10 ft.....	1 90		

## American Beech

### *Fagus americana*

Native to our woods, the Beech usually found growing along with the sugar maple. It is a large, handsome tree with wide-spreading limbs. The bark is light gray and the leaves a rich, glossy green. 60 ft.

Each		Each	
2 to 3 ft.....	\$1 90	4 to 6 ft.....	\$3 50
3 to 4 ft.....	2 50		

## European Horsechestnut

### *Æsculus hippocastanum*

The European Horsechestnut would be worth planting for its straight, sturdy growth and handsome deep green foliage alone, but when in bloom the tree is studded with magnificent spikes of sweetly scented, cream-colored flowers, which against the splendid background of the large, compound, heavy deep green leaves present a spectacle of bloom in spring that is a joy to behold. Very similar to Ohio Buckeye. 40 ft.

Each		Each	
4 to 6 ft.....	\$1 50	8 to 10 ft.....	\$3 50
6 to 8 ft.....	2 25		

## Red Horsechestnut

### *Æsculus carnea*

Identical with above in every respect, but with most striking and lovely red flowers. This is very distinctive, worthwhile and scarce, there being only a few trees in existence in North America. A true aristocrat. 35 ft.

Each		Each	
3 to 4 ft.....	\$3 00	4 to 5 ft.....	\$4 00

## Western Catalpa • *Catalpa speciosa*

A hardwood tree of medium size, upright in growth, with spreading branches laden in late spring with huge clusters of fragrant, cream-colored flowers hanging among the large, heart-shaped, clear green leaves to present a complete picture of sylvan beauty. Western Catalpa is always hardy and will grow in poor soil or dry locations. The long, slender seed-pods which appear in the fall are sometimes called "Indian Cigars." 35 ft.

Each		Each	
6 to 8 ft.....	\$0 90	10 to 12 ft.....	\$1 75
8 to 10 ft.....	1 25		

## Tulip Tree

### *Liriodendron tulipifera*

The Tulip Tree is straight, clean, fast-growing, compact, and exceptionally hardy. Its bright orange, tulip-like flowers, nestled among the large green leaves, cover the entire tree in spring. The leaves are large, flat, kite-shaped, almost solid in outline, and of a cool, clear green, forming dense shade. The Tulip Tree is one of our best shade and ornamental trees. 60 ft.

Each		Each	
6 to 8 ft.....	\$1 50	10 to 12 ft.....	\$2 75
8 to 10 ft.....	2 00		

## River Birch • *Betula nigra*

A typical Birch with bark varying in color from white and light yellow to a deep cherry-red. It is one of the hardiest and thriftiest of all the Birches and quite resistant to the Birch borer which has practically destroyed the Birches in many sections. For planting in groups near water, River Birch has no equal.

Each		Each	
5 to 6 ft.....	\$1 75	6 to 8 ft.....	\$2 50

COLE'S SHADE TREES HAVE ALL BEEN ROOT-PRUNED



White Ash  
*Fraxinus americana*

A tall, straight, fast-growing tree which will produce quick shade. Its long, compound green leaves turn a brilliant yellow in fall. Another advantageous characteristic of the Ash is that it will grow in extremely wet locations but will also grow in dry places. 60 ft.

	Each		Each
6 to 8 ft.....	\$1 25	10 to 12 ft.....	\$2 25
8 to 10 ft.....	1 75		

European Planetree • Sycamore  
*Platanus orientalis*

Most widely used tree for street and ornamental planting in cities and other locations where smoke and gas are a factor to be considered. It grows rapidly and is healthy and hardy, with ability to succeed under adverse conditions. The handsome leaves form a dense foliage useful where high visibility is desired in outlining streets, parks, public play areas, and grounds around public buildings. 50 ft.

	Each		Each
6 to 8 ft.....	\$1 00	10 to 12 ft.....	\$2 00
8 to 10 ft.....	1 50	12 to 14 ft.....	3 50

Silver Poplar  
*Populus bolleana*

The Bolleana Poplar is tall and columnar in form with smooth gray-green bark and leaves a shining green above and silvery beneath. Its prominent appearance, extremely rapid growth, and easy culture suggest its use extensively for lightening somber aspects of the landscape, for accents, and for creating quick screens. 50 ft.

	Each		Each
6 to 8 ft.....	\$1 25	10 to 12 ft.....	\$2 00
8 to 10 ft.....	1 60		

Simon Poplar  
*Populus simoni*

One of the most valuable screen and windbreak trees and is also beautiful when grown as a specimen. It grows pyramidal in shape, its clear "evergreen appearing" leaves forming exceedingly dense foliage. 30 ft.

	Each	Five
6 to 8 ft.....	\$0 75	\$3 00
8 to 10 ft.....	1 00	4 00
10 to 12 ft.....	1 40	5 50

Lombardy Poplar  
*Populus nigra italica*

Wherever deep green, picturesque, spire-like shafts are seen shooting into the sky, it must be Lombardy Poplar. There is no other tree with its combination of glossy deep green foliage, dense growth, and spire-like form. These attributes of the Lombardy Poplar, coupled with its extreme longevity, bring to us a source of enjoyment from trees planted scores of years ago. 70 ft.

	Each	Five	25
4 to 5 ft. (windbreak size).	\$1 75	\$6 25	
6 to 8 ft.....	\$0 75	3 00	
8 to 10 ft.....	1 00	4 00	
10 to 12 ft.....	1 40	5 50	
12 to 14 ft.....	2 25	9 00	



Planetree

Weeping Willow  
*Salix*

Tall, upright, massive in form, with its long, slender branches growing straight downward, Weeping Willow is always attractive. It is especially so in summer when the pendulous branches sway gently in the breeze, and the long, slender, lustrous green leaves show a bright silver reflex. Willows grow rapidly, will thrive in wet places, and like to be near water, but do not mind being planted elsewhere, as they grow heartily in almost any location.

We list the three main varieties:

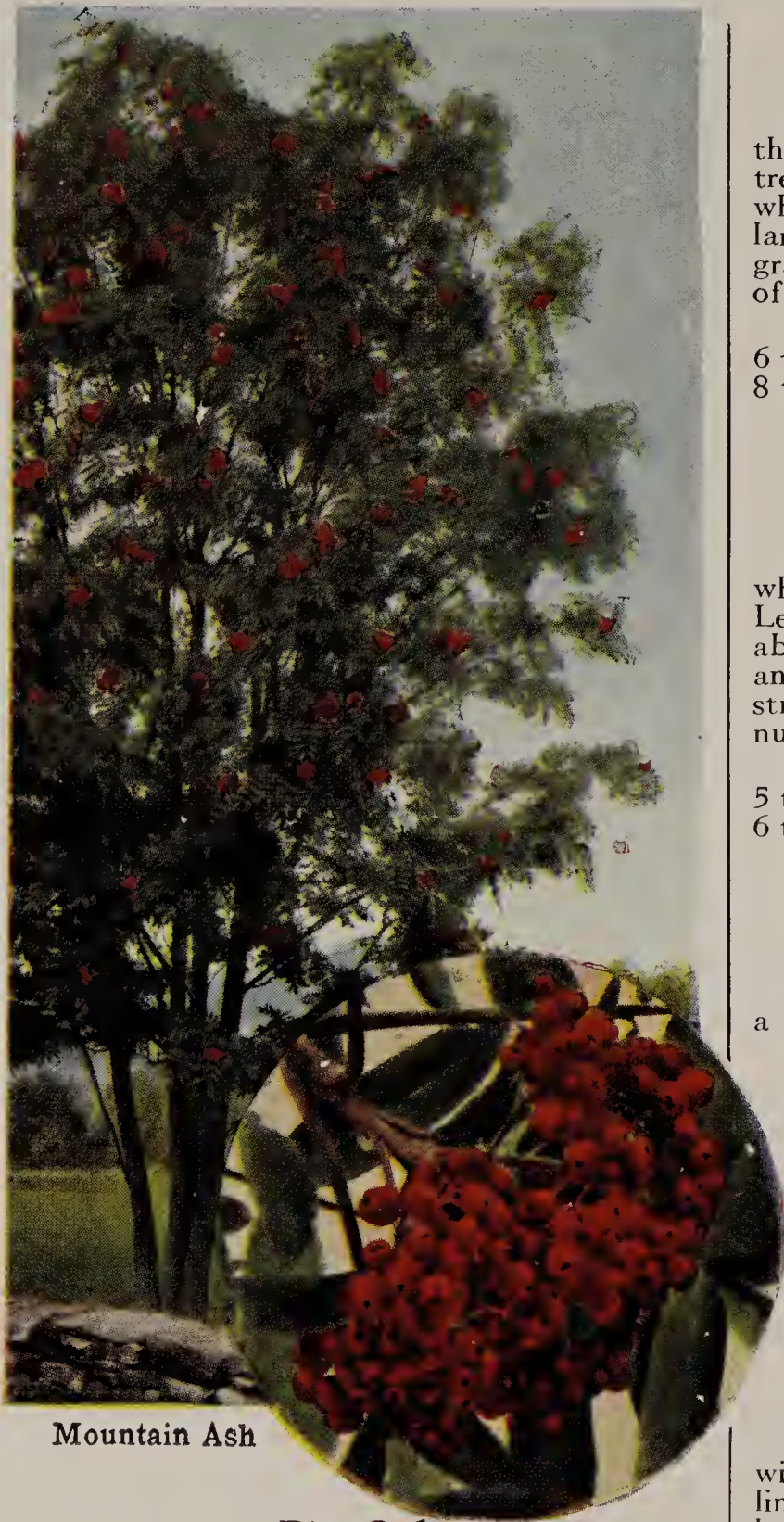
Prices all varieties:	Each
5 to 6 ft.....	\$1 25
6 to 8 ft.....	1 75
8 to 10 ft.....	2 25
10 to 12 ft.....	3 00

**Babylon Willow** (*S. babylonica*). One of the taller, faster-growing varieties with bright green bark and extra-long branches. 55 ft.

**Wisconsin Willow** (*S. blanda*). Forms a broad, massive top with brownish green bark. One of the hardiest and most extensively planted Weeping Willows. 40 ft.

**Golden Weeping Willow** (*S., Niobe*). One of the finest and showiest of the Weeping Willows and very hardy. It has bright golden bark, long, fine branches, with leaves green above and silvery beneath. 50 ft.





Mountain Ash

Pin Oak

*Quercus palustris*

The Pin Oak is of compact, pyramidal, spreading growth. Its lustrous green leaves are deeply lobed, giving the foliage a fine-textured appearance. One of the best all-round trees grown, being a good specimen, street, screen or wind-break tree, and thriving in wet locations. 65 ft.

Each		Each	
5 to 6 ft.....	\$1 40	8 to 10 ft.....	\$2 25
6 to 8 ft.....	1 75	10 to 12 ft.....	3 00

Mountain Ash

*Sorbus aucuparia*

Chiefly noted for its clusters of bright scarlet and orange berries which present a beautiful contrast against the dense green foliage and often remain after the leaves are fallen, bringing out the lustrous silky brown of the bark. Very striking. 30 ft.

Each		Each	
6 to 8 ft.....	\$1 75	10 to 12 ft.....	\$3 00
8 to 10 ft.....	2 25	12 to 14 ft.....	4 50

American Linden

*Tilia americana*

The American Linden, or Basswood, is among the tallest of our ornamental shade and forest trees. Its clean, fast-growing, tall, and somewhat spreading characteristics, coupled with large, round, pale green leaves and smooth, dark, gray-green bark, place American Linden as one of the best. 80 ft.

Each		Each	
6 to 8 ft.....	\$1 50	10 to 12 ft.....	\$3 00
8 to 10 ft.....	2 00		

European Linden

*Tilia vulgaris*

A round-topped tree, more compact and somewhat slower in growth than its American cousin. Leaves are round, slightly pointed, dark green above and light green beneath. Bark is smooth and brown. One of the best specimen lawn or street trees, famed abroad for its stately avenues such as "Unter den Linden." 60 ft.

Each		Each	
5 to 6 ft.....	\$1 75	8 to 10 ft.....	\$3 50
6 to 8 ft.....	2 50	10 to 12 ft.....	5 00

American or White Elm

*Ulmus americana*

Limbs grow upward and outward, forming a broad, open, fan-shaped top, while the smaller branches droop slightly to add a touch of gracefulness to the tall and stately aspect of this all-round tree. American Elm can be used for any planting purpose. It will grow in almost any soil and thrives in wet locations. 80 ft.

Each		Each	
6 to 8 ft....	\$0 90	10 to 12 ft...	\$1 75
8 to 10 ft....	1 25	12 to 14 ft...	2 50

Chinese Elm

*Ulmus pumila*

The Chinese Elm is rather dwarf in character, with a compact top, roughly pyramidal in outline. The small, lustrous green, tight fitting leaves form a dense, healthy foliage. Very rapid in growth. 45 ft.

Each		Each	
6 to 8 ft.....	\$1 65	10 to 12 ft.....	\$2 75
8 to 10 ft.....	2 00	12 to 14 ft.....	4 00

Columnar Moline Elm

*Ulmus Moline*

This new type of Elm is upright, columnar, narrow in form, with branches growing obliquely upright from a straight main trunk. The leaves are large, quite smooth, and of a clear medium green. The Moline Elm is an outstanding specimen for street or accent planting, for outlining drives, for large border backgrounds or for creating and framing a desired vista. 90 ft.

Each		Each	
6 to 8 ft.....	\$0 90	10 to 12 ft.....	\$1 75
8 to 10 ft.....	1 25	12 to 14 ft.....	2 50

Cole's Shade Trees are well-rooted and well-branched specimens. The size immediately following the description indicates the approximate height at maturity.



# Broad-leaved Evergreen Shrubs

Under this heading we list some of the most important of ornamental plants. They not only brighten the gray days of winter with the refreshing green of their foliage, but in their ranks will be found some of the grandest of flowering plants; others make us happy with their jewel-like berries during fall and winter. Every home with any ground at all can find a place for a few of these splendid shrubs.

**AZALEAS** should be planted with Evergreen Shrubs to liven up the landscape with their brilliant flowers

## Garland Flower

*Daphne cneorum*

An exquisite dwarf shrub abundantly covered with deliciously fragrant pink flowers in April and May and again in late summer. The leaves are evergreen, darkly lustrous, and grayish on the reverse side. They may be planted where there is room for a plant of only 1-foot spread—at the house foundation, in the rockery, or flower border. Cole's plants are full of flower-buds ready to burst into glorious bloom in your garden.

	Each	Three
6 to 9-in. spread, B&B.....	\$0 75	
9 to 12-in. spread, B&B.....	1 00	\$2 65

## Bigleaf Wintercreeper

*Euonymus radicans vegetus*

Plant has round, thick, leathery leaves about 1 inch in diameter. Most effective when planted in front of taller evergreens, at the base of walls, or at the house foundation. Has showy red berries like those of the bittersweet, which gives it one of its common names, "Evergreen Bittersweet." It can easily be trimmed into various formal, dense shapes resembling boxwood or can be grown as a vine.

	Each	Three
9 to 12 in. (mailing size) .....	\$0 35	
12 to 18 in.....	50	
1½ to 2 ft.....	75	

## Mountain Laurel

*Kalmia latifolia*

Rhododendrons and Laurel are the most popular of the evergreen shrubs. Has thick, shiny foliage and large clusters of dainty pink blooms in June. Shade-loving. Grows to 5 feet.

	Each	Three
10 to 15 in., peat-balls (mailing size) .....	\$1 25	\$3 00
1½ to 2 ft., B&B.....	2 75	7 50
2 to 2½ ft., B&B.....	3 50	9 50

## Oregon Hollygrape

*Mahonia aquifolia*

This is truly a beautiful shrub, almost evergreen, with leaves that resemble the Christmas holly. Grows 3 to 4 feet tall, with clusters of small, bright yellow flowers in May, followed by purplish black berries ripening in September. Foliage turns reddish brown in winter. A very good plant for shady locations. Ultimate height 5 feet.

	Each	Three
9 to 12 in., peat-balls (mailing size) \$0 50		
15 to 18 in., B&B.....	1 00	\$2 65
1½ to 2 ft., B&B.....	1 50	3 75

## Canby Pachystima

*Pachystima canbyi*

Like a miniature box bush with tiny evergreen foliage. Excellent for ground-cover, rockery, or wall crevices. Likes moisture. Grows 10 inches across.

	Each	Three
4 to 6 in., B&B.....	\$0 75	

## Laland Firethorn

*Pyracantha coccinea lalandi*

A vigorous and hardy evergreen shrub. The foliage is rich and glossy. It has small white flowers in flat-topped clusters in spring, followed by brilliant orange-colored berries which remain through the winter. Firethorn will thrive in full sun or partial shade. Grows to 5 feet.

	Each	Three
9 to 12 in., peat-balls (mailing size) \$0 75		
12 to 18 in., B&B.....	1 25	\$3 00
1½ to 2 ft., B&B.....	1 75	4 50

## Catawba Rhododendron

*Rhododendron catawbiense*

Huge clusters of lavender-pink flowers against a background of dense, glossy green leaves. Free flowering. Shade-loving. Grows 5 feet tall.

	Each	Three
10 to 15 in., peat-balls (mailing size) .....	\$1 50	\$3 75
1½ to 2 ft., B&B.....	3 50	9 50
2 to 3 ft., B&B.....	4 50	12 50

## Rosebay Rhododendron

*Rhododendron maximum*

Mammoth clusters of white flowers splashed carmine. Foliage is long, pointed, very dark glossy green, and dense. Easily the finest of all Rhododendrons for foliage effects. Shade-loving, vigorous, growing 6 to 8 feet in height.

	Each	Three
10 to 15 in., peat-balls (mailing size) .....	\$1 50	\$3 75
1½ to 2 ft., B&B.....	3 00	8 00
2 to 3 ft., B&B.....	4 00	11 00



Berries of Bigleaf Wintercreeper



# Cole's Vines

Because of their tenaciousness and their ability to succeed in almost any location, Vines are useful for covering bare ground or holding steep banks where grass will not grow, for beautifying bare walls, for screens or covering fences, for softening hard corners, for arbors or trelliswork on porches and in the garden, or for clothing pillars and posts with a mantle of green.

**VIRGINIA CREEPER.** *Ampelopsis quinquefolia*. A woody, tenacious, native vine that will grow in shade. Dark blue berries. 2-year plants, 35 cts. each; 3-year, 50 cts.

**BOSTON IVY.** *Ampelopsis tricuspidata*. The most widely used Ivy for covering brick, stone, or wood. 2-year plants, 35 cts. each; 3-year, 50 cts.

**ORIENTAL BITTERSWEET.** *Celastrus orbiculatus*. An unusually hardy and very ornamental vine. Its dark orange berries may be cut for colorful winter decorations. The Oriental Bittersweet is considered superior to our native form because of certainty of fruiting. 2-year plants, 35 cts. each; 3-year, 50 cts.

**EVERGREEN ENGLISH IVY.** *Hedera helix*. Evergreen vine with large, deep green leaves. Beautiful as a ground-cover or on low stone or brick walls. Will grow indoors in winter. 1-year plants, 35 cts. each; 2-year, 50 cts.

**TRUMPET CREEPER.** *Bignonia radicans*. Large, scarlet, trumpet-shaped flowers. Blooms all summer. Very hardy. 2-year plants, 35 cts. each; 3-year, 50 cts.

**FLEECEFLOWER or SILVER LACE.** *Polygonum auberti*. The fastest growing vine. Large, fleecy white flowers. Dense foliage. Will often grow 20 feet in a single year, quickly covering any undesirable spot. 2-year, heavy plants, 75 cts. each; 2-year, medium, 50 cts.

Cole Prepays all Vines, Roses, Bulbs, and Perennials to the 4th Parcel Post Zone

**SWEET AUTUMN CLEMATIS.** *Clematis paniculata*. A hardy, fast-growing climber with dense foliage composed of small, green leaves and enlivened with an abundance of fragrant, small white flowers in August and September. 2-year plants, 35 cts. each; 3-year, 50 cts.

**HYBRID CLEMATIS.** Noted for their beautiful, large, single flowers. In following varieties: **Edouard Andre.** Single; bright red. **Henryi.** Single; white.

**Jackmani.** Large; purple.

2-year plants, 75 cts. each

**HALL'S JAPANESE HONEYSUCKLE.** *Lonicera japonica halliana*. Strong-growing. Dense foliage. Fragrant, trumpet-shaped, cream-colored flowers. One of the most valuable vines. 2-year plants, 35 cts. each; 3-year, 50 cts.

**SCARLET TRUMPET HONEYSUCKLE.** *Lonicera sempervirens*. Large, scarlet, trumpet-shaped flowers. Dense evergreen foliage composed of medium-sized light blue-green leaves. 2-year plants, 35 cts. each; 3-year, 50 cts.

**CLIMBING HYDRANGEA.** *Schizophragma hydrangeoides*. Excellent vine with hydrangea-like foliage and flowers. 3-in. pot-plants, 75 cts. each.

**MYRTLE or PERIWINKLE.** *Vinca minor*. Evergreen ground-cover widely used for shady places. Small thick, glossy deep green leaves. Strong plants, \$1.50 for 10; \$3.00 for 25; \$10.00 per 100.

**CHINESE PURPLE WISTERIA.** *Wisteria sinensis*. Most ornamental vines used on arbor or large trellises for their huge, grape-like clusters of brilliant purple flowers. 2-year plants, 50 cts. each; 3-year, 75 cts.; 4-year, extra-heavy, \$1.50.

# Cole's Hedge-Plants

**TRUEHEDGE COLUMNBERRY.** Plant Patent No. 110. Newest plant sensation. The Truehedge Columnberry is protected by Plant Patent No. 110 under the U. S. Patent Laws. Asexual reproduction or disposition by sale, gift or otherwise, of scions, buds, or cuttings for such reproduction is prohibited unless license is previously obtained from the patent owners. Unauthorized reproduction, sale or distribution of propagation material of this plant will subject the one engaging in the same to prosecution for infringement.

Complete description and prices on page 3. Special "Truehedge" folder on request.

**JAPANESE BARBERRY.** *Berberis thunbergi*. Famous hedge-plant that grows 4 feet high.

	10	25	100
12 to 15 in.....	\$1 25	\$2 50	\$8 50
15 to 18 in.....	1 60	3 20	11 00
1½ to 2 ft.....	2 00	4 00	14 00

**RED-LEAVED JAPANESE BARBERRY.** *Berberis thunbergi atropurpurea*. A new form of the above with distinctive purplish red foliage. 4 ft.

	Each	10	25
12 to 15 in.....	\$0 25	\$2 00	\$4 00
15 to 18 in.....	30	2 50	5 00
1½ to 2 ft.....	35	3 00	6 00

**EVERGREEN BARBERRY.** *Berberis mentorensis*. U. S. Plant Patent No. 99. Described on page 5.

## Privet • Ligustrum

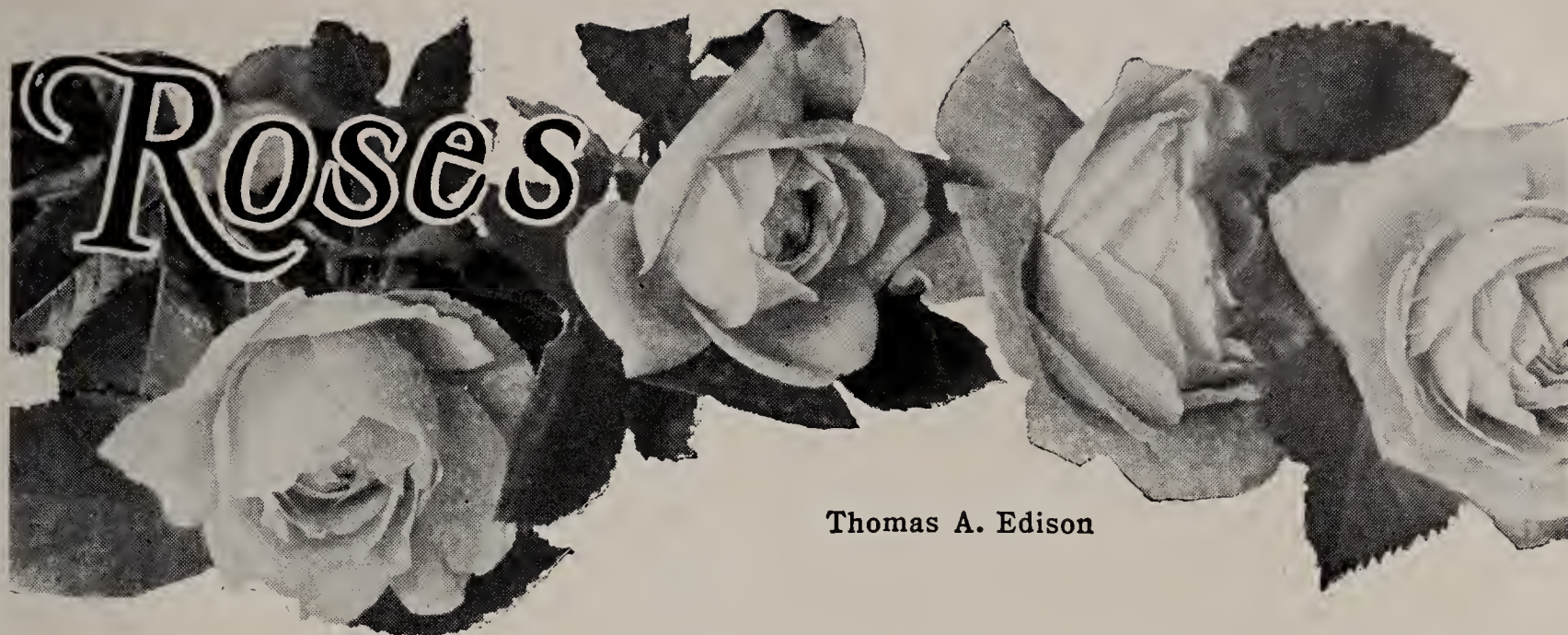
The Privets are used mainly for hedge-plants because they lend themselves readily to shearing and trimming. They can, however, because of their adaptability, be used for any planting purpose.

**AMUR RIVER PRIVET.** *Ligustrum amurense*. Tall, columnar hedge-plant with light green foliage. Very hardy. 12 ft. 10 25 100  
12 to 18 in., 3 canes and up. \$0 90 \$1 90 \$6 00  
1½ to 2 ft., 3 canes and up. 1 20 2 50 8 00

**CHINESE PRIVET.** *Ligustrum ibota*. A medium-spreading Privet of compact, twiggy, branching habit. 8 ft. 10 25 100  
12 to 18 in..... \$1 10 \$2 25 \$7 50  
1½ to 2 ft..... 1 50 3 00 10 00  
2 to 3 ft..... 1 80 3 75 12 50

**CALIFORNIA PRIVET.** *Ligustrum ovalifolium*. Upright, columnar Privet with lustrous, heavy, deep green leaves. 10 ft. 10 25 100  
12 to 18 in., 3 canes and up. \$0 70 \$1 25 \$4 00  
1½ to 2 ft., 3 canes and up. 1 00 1 90 6 00  
2 to 3 ft., 4 canes and up. 1 25 2 50 8 00





Thomas A. Edison

The following collection of Roses contains only those varieties which are reliably hardy and easy to grow without too much coddling.

**All of the Grade XX plants are guaranteed to grow and bloom** at their first natural blooming period, failing which we will replace them without cost to you.

Cole's Grade A Roses are as good as most First-Grade Roses.

**COLE PREPAYS ROSES TO THE 4th PARCEL POST ZONE**

## Hybrid Teas and Pernetianas

**Autumn.** Upright plants with striking flowers of burnt orange, red, and pink,—veritable rainbows,—freely produced. Grade XX 75 cts. Grade A 50 cts.

**Betty Uprichard.** A tried and true variety with large salmon flowers, suffused orange inside and coppery carmine outside. Spicy fragrance. Splendid plants with good foliage. Grade XX 75 cts. Grade A 50 cts.

**Director Rubio.** Low-growing but sturdy, upright plants with mammoth flowers of brilliant cochineal-pink. One of the most striking Roses in the garden. Grade XX 90 cts. Grade A 60 cts.

**Editor McFarland.** The leading deep pink Rose of today. Its perfectly formed flowers are freely produced on good stems, and last a long time as cut-flowers. Strong, bushy, healthy plants always in bloom. Grade XX 90 cts. Grade A 60 cts.

**E. G. Hill.** One of the best dark reds, both in the garden and under glass. Large, fully double, fragrant flowers of brilliant crimson. A fine cut-flower, blooming singly on long stems. Vigorous growth. Grade XX 75 cts. Grade A 50 cts.

**Etoile de Hollande.** The world's favorite red Rose. Immense flowers of velvety scarlet-crimson with real old-time fragrance. Strong, bushy plants. Grade XX 75 cts. Grade A 50 cts.

**Joanna Hill.** Fine cutting flowers of the Ophelia type. Long-pointed buds open to semi-double flowers of creamy white tinged salmon and ochre-yellow. Grade XX 75 cts. Grade A 50 cts.

**Joyous Cavalier.** A great big bright red Rose freely produced on a very vigorous plant. Fine for background or mixed among the shrubbery. Grade XX 90 cts. Grade A 60 cts.

**Leonard Barron.** One of the largest Roses having almost a hundred petals. The flowers open flat and show a mixture of salmon-buff and shell-pink well blended. Delightful fragrance. Low, bushy plants. Grade XX 90 cts. Grade A 60 cts.

**Mevrouw G. A. van Rossem.** A spectacular flower of brownish orange, showing heavy maroon veins; reverse of the petals rich orange. It is very fragrant. Medium growth. Grade XX 75 cts. Grade A 50 cts.

**Mme. Jules Bouche.** One of the finest white Roses. Nicely formed flowers of creamy white with a pink flush in the center. Upright growth with long stems. Grade XX 75 cts. Grade A 50 cts.

**Mrs. Erskine Pembroke Thom.** An American Rose recognized as one of the finest yellows. Good-sized blooms of fine form and clear canary-yellow color. Fine plants with good foliage. Grade XX 75 cts. Grade A 50 cts.

**Mrs. John Bell.** A Scotch introduction with large flowers of cochineal-carmine borne singly on stems of average length. Plants of medium height but very bushy. A profuse bloomer. Grade XX 90 cts. Grade A 60 cts.

**Mrs. Pierre S. du Pont.** The most satisfactory yellow Rose for the garden. Its very bushy plants of medium height are always in bloom. Nicely formed flowers of deep golden yellow, fragrant, and holding their color. Grade XX 90 cts. Grade A 60 cts.

**Mrs. Sam McGredy.** One of the loveliest Roses we have ever seen. Nicely formed flowers of scarlet-copper-orange mixture which blends perfectly. The medium-sized plants have beautiful bronzy foliage. Extra good. Grade XX 75 cts. Grade A 50 cts.

**Peat Moss.** Roses, Rhododendrons, Laurel, and Daphne require it for success, and it is beneficial for practically all plants, especially Evergreen Shrubs.

Add 25 cts. per plant and we will send enough **Cole's Imported Peat Moss** to properly plant your stock. For large amounts of Peat Moss see page 47.

Be sure to see Cole's 1936 Friendship Rose Offer on next pages and  
Special Five Roses on back cover







# The Cole PAINESVILLE Collection

In the Painesville Collection we offer 10 of the best Roses grown in gardens today; they cover the entire range of Rose colors, from pure white to the deepest red. All are illustrated on these pages.

Cole's Roses are strong, healthy plants which can be grown with the minimum of care, and which will give you lovely, fragrant flowers from late spring until late fall—several months of Rose-joy.

Plant several sets of these and have armloads of beautiful Roses to cut all during the season.

Several of these produce flowers of exhibition quality, so you can compete in the flower shows if you wish—and there is a real thrill in winning a blue ribbon at a flower show.

*Cole's Roses are big, healthy, northern-grown, 2-year-old plants*

## Special Prices for Painesville COLLECTION

Grade XX **\$6.45**  
Value \$8.10

PREPAID

Grade A **\$3.95**  
Value \$5.40



MRS. SAM McGREDY  
Grade XX 75c; Grade A 50c



JOANNA HILL  
Grade XX 75c; Grade A 50c



MRS. PIERRE S. du PONT  
Grade XX 90c; Grade A 60c

## COLE'S FRIENDSHIP ROSE OFFER for 1936

### ROSES LISTED AT

40c each, 3 for \$1.10  
50c each, 3 for \$1.35  
60c each, 3 for \$1.60  
75c each, 3 for \$2.00  
90c each, 3 for \$2.40



REV. F. PAGE-ROBERTS  
Grade XX 75c; Grade A 50c



MME. JULES BOUCHE  
Grade XX 75c; Grade A 50c



ETOILE DE  
HOLLANDE  
Grade XX 75c  
Grade A 50c



LEONARD  
BARRON  
Grade XX 90c  
Grade A 60c



BETTY UPRICHARD  
Grade XX 75c; Grade A 50c



JOYOUS CAVALIER  
Grade XX 90c; Grade A 60c



SUNKIST  
Grade XX 90c; Grade A 60c

**The COLE NURSERY CO.**  
**PAINESVILLE • OHIO**

**COLE'S GRADE XX ROSES ARE GUARANTEED TO GROW  
THEY ARE THE FINEST PLANTS OBTAINABLE**



## HYBRID TEA ROSES, continued

**Nuntius Pacelli.** Large, loose flowers of creamy white, with intense fragrance, are continuously produced on strong, bushy plants. The most free-blooming white. Grade XX 90 cts. Grade A 60 cts.

**President Herbert Hoover.** One of the finest of the newer Roses. Long-pointed buds open to double flowers of scarlet, yellow, cerise-pink, and flame, which come on stems 1½ to 2 feet long. Among the strongest of the Hybrid Teas. Grade XX 75 cts. Grade A 50 cts.

**President Plumecocq.** Ovoid buds of coppery yellow open to large flowers of coppery buff tinted with salmon. Long-lasting, fragrant flowers on an upright-growing plant. Grade XX 90 cts. Grade A 60 cts.

**Radiance.** The old reliable pink Rose that anyone can grow. Large, double, cupped flowers of two-toned pink, intensely fragrant, are always there to cut. The plant takes care of itself. Grade XX 75 cts. Grade A 50 cts.

**Red Radiance.** A sport of Radiance. Exactly like its parent in everything but color, which is an even shade of just "red." Very desirable. Grade XX 75 cts. Grade A 50 cts.

**Rev. F. Page-Roberts.** A popular variety, and deservedly so. Golden yellow flower, splashed crimson and copper on the outside of the bud. Grade XX 75 cts. Grade A 50 cts.

**Sunkist.** A sport of Joanna Hill with the same finely formed flowers for cutting but darker, creamy white overspread with orange-copper. Has the same upright plants with good foliage. Grade XX 90 cts. Grade A 60 cts.

**Thomas A. Edison.** A fine, big, double Rose of silvery pink outside and just pink inside. The plants are extra good and bloom especially well during midsummer when many Roses like to rest. Grade XX 90 cts. Grade A 60 cts.

**Vaterland.** Large, double flowers of dark red, with coppery reflexes, borne singly on long stems. A good cut-flower; fragrant. Medium plants with bronzy green foliage. Grade XX 90 cts. Grade A 60 cts.

## Polyantha Roses

**Eblouissant.** A lovely little Rose with double flowers of velvety crimson. The plants are less than a foot tall and bloom all season. Fine for edgings to Rose-beds. Grade XX 90 cts. Grade A 60 cts.

**Golden Salmon.** Cluster flowers of orange-scarlet. One of the brightest of all Roses. Plants make 1½ to 2-foot growth and are very free. Grade XX 60 cts. Grade A 40 cts.

**Joseph Guy (Lafayette).** One of the best of the large-flowered Polyanthas. Semi-double blooms of light crimson which hold their color well. Grow 1½ to 2 feet tall; very free. Grade XX 75 cts. Grade A 50 cts.

## Rosa Rouletti

Bushy little plants about 6 inches in height and as much in diameter, blooming continuously from spring until frost. The tiny flowers, less than an inch across, are pale rose-pink and double.

For the rock-garden, an edging in front of Rose-beds, as a pot-plant, or a specimen in a Japanese or miniature garden, they are unsurpassed. Perfectly hardy. Grade XX pot-plants 50 cts. Grade A pot-plants 35 cts.

## Climbing and Rambler Roses

**Dr. W. Van Fleet.** One of the most popular of Climbing Roses. Its perfectly formed flowers of delicate flesh-pink are freely produced on an extremely vigorous climbing plant, healthy and hardy. Grade XX 50 cts. Grade A 35 cts.

**Jacotte.** Beautiful, large, semi-double flowers of orange-apricot, tinted with copper, delightfully fragrant. The moderately vigorous plant has shiny, holly-like foliage which is unusually attractive. Grade XX 75 cts. Grade A 50 cts.

**Mme. Gregoire Staechelin.** One of the finest Climbers. Extra-large, cupped flowers of iridescent pearl-pink, splashed with carmine, deliciously fragrant. The flowers are followed by unusually large orange seed-pods. Vigorous growth. Grade XX 75 cts. Grade A 50 cts.

**Paul's Scarlet Climber.** A fine Climber with medium-large, semi-double flowers of brilliant scarlet in great profusion. Old plants often bloom again in autumn. Moderate growth. Grade XX 60 cts. Grade A 40 cts.

**Silver Moon.** Immense, single flowers of creamy white, in clusters on long stems. Extra-vigorous plants with leathery, glossy, disease-free foliage. The most popular white Climber. Grade XX 60 cts. Grade A 40 cts.

## Patented Roses

**Amelia Earhart.** Plant Patent No. 63. An extra-large, double flower, deep yellow in the center, the outer petals rich cream, with a blush overtone over all. Extremely fragrant. Strong plants with leathery dark green foliage. \$1.50 each; 3 for \$3.75.

**Countess Vandal.** Plant Patent No. 38. Long-pointed buds of pink and copper open to finely formed flowers of pink, copper, gold, and salmon, a beautiful combination. Nice plants with good foliage. \$1.00 each; 3 for \$2.50.

**Nigrette.** Plant Patent No. 87. Medium-sized flowers of deep maroon with a blackish velvet sheen and quite fragrant. It is the darkest of Roses, appearing almost black in cool seasons. Continuously in bloom. \$2.00 each; 3 for \$5.00.

## Patented Climbing Roses

**Blaze.** Plant Patent No. 10. The Ever-blooming Paul's Scarlet Climber, combining its vigor, beauty, and hardiness with the ever-blooming habit. All of our plants are propagated from blooming wood to insure their ever-blooming habit. \$1.25 each; 3 for \$3.15.

**Golden Climber (Mrs. Arthur Curtiss James).** Plant Patent No. 28. Flowers of Hybrid Tea quality on 18-inch stems, fine for cutting. Fragrant, semi-double flowers of pure gold, deliciously fragrant. Vigorous plants with attractive foliage and red thorns. Extra hardy. \$1.50 each; 3 for \$3.75.

**Princess van Orange.** Plant Patent No. 106. A climbing sport of the Polyantha, Gloria Mundi. It has strong growth and rich green foliage, the branches literally covered with masses of blazing orange-scarlet flowers. A real novelty. \$1.25 each; 3 for \$3.15.

**The New Dawn.** Plant Patent No. 1. A sport of Dr. W. Van Fleet with the same flesh-pink flowers on a moderate Climber which produces a few flowers at all times during the season. \$1.50 each; 3 for \$3.75.



# Cole's Evergreens for Home Planting

Evergreens give a feeling of richness to the home landscape, and especially so during the winter months when the ground is covered with snow and when other shrubs and trees have lost their foliage. They are so very definite in their habit, color, and texture that every specimen counts very distinctly. Therefore, they should be selected and planted with great care, at the same time being sure to secure freshly dug plants that have been well grown in the nursery.

We are constantly root-pruning, transplanting, shearing, and spraying our large acreage of Evergreens. We have given much study over a period of fifty years to their proper growing, so that you may be assured of pleasing success.

Being unable to list all of our many varieties and sizes in this Catalogue, we invite you to inspect our blocks of perhaps a million Evergreens and personally select plants of your own choice. Here you will see plants of every description and size, from the small Trailing Juniper to the lofty Pine; trees to fit into difficult landscape schemes and for other special purposes. Our Evergreens are dug with liberal balls of earth about the roots and are securely wrapped with burlap. Most of these trees may be successfully transplanted every month of the year.

Ask us about any varieties you do not find listed here

## Pfitzer Juniper

### *Juniperus chinensis pfitzeriana*

One of the most important decorative evergreens in cultivation. The foliage is a light olive-green color. Particularly useful and beautiful as a transition plant set between the lawn and the taller evergreen background. Reaches a spread of 4 to 6 feet, with proportionate height.

	Each	Two
12 to 15-in. spread, peat-balls (mailing size) . . . . .	\$0 60	\$1 00
1½ to 2-ft. spread, B&B . . . . .	1 50	2 75
2 to 3-ft. spread, B&B . . . . .	2 00	3 75

## Irish Juniper

### *Juniperus communis hibernica*

A symmetrical, spire-like tree with bluish green foliage growing to a height of 8 to 10 feet.

	Each	Two
12 to 15 in., peat-balls (mailing size) . . . . .	\$0 60	\$1 00
1½ to 2 ft., B&B . . . . .	1 00	1 75
2 to 3 ft., B&B . . . . .	1 50	2 75

## Savin Juniper • *Juniperus sabina*

Semi-upright variety especially fine as a foreground plant. Its peculiar fan-shape adds character to any planting. Grows to a height of 3 to 4 feet, spreading to an even greater width and has deep green foliage.

	Each	Two
12 to 15-in. spread, peat-balls (mailing size) . . . . .	\$0 60	\$1 00
1½ to 2-ft. spread, B&B . . . . .	1 50	2 75
2 to 3-ft. spread, B&B . . . . .	1 90	3 50

## Colorado Silver Juniper

### *Juniperus scopulorum*

Tall, spire-like in form, with fine dense foliage a silvery blue in color. A beautiful accent or formal specimen evergreen.

	Each	Two
2 to 3 ft., B&B . . . . .	\$1 95	\$3 60
3 to 4 ft., B&B . . . . .	2 90	5 50
4 to 5 ft., B&B . . . . .	3 90	7 25

## Black Hills Spruce • *Picea albertiana*

One of the handsomest of native evergreens. Dwarf, compact, and symmetrical in outline, with attractive grayish green foliage. Its ascending branches and pendulous twigs form a conical tree, and it is very effective planted as a specimen or in groups. Grows 40 to 60 feet, but may be kept in bounds by pruning for many years.

	Each	Two
1½ to 2 ft., B&B . . . . .	\$1 25	\$2 25
2 to 3 ft., B&B . . . . .	1 75	3 25
3 to 4 ft., B&B . . . . .	2 50	4 50

## Colorado Blue Spruce

### *Picea pungens glauca*

Regular in shape and one of the showiest and most impressive of evergreens. Its beautiful blue foliage is surpassed only by the grafted Koster's Blue Spruce. Slow in growth and symmetrical in shape, it is one of the outstanding trees for specimen or group plantings. It will command attention wherever planted.

	Each	Two
9 to 12 in., peat-balls (mailing size) . . . . .	\$0 60	\$1 00
1½ to 2 ft., B&B . . . . .	1 90	3 50
2 to 3 ft., B&B . . . . .	2 90	5 50

## Dwarf Mountain Pine

### *Pinus mughus*

Very desirable for the foreground of foundation plantings. Heavy dark green foliage; leaves short, stiff, and thickly distributed. Spreads out and does not grow tall. Tufts of new growth give it the appearance of blooming.

	Each	Two
10 to 12-in. spread, peat-balls (mailing size) . . . . .	\$0 60	\$1 00
12 to 15-in. spread, B&B . . . . .	1 25	2 25
1½ to 2-ft. spread, B&B . . . . .	1 75	3 00

## Austrian Pine • *Pinus nigra*

A solid dome of green, rich in appearance. Long, dark green needles in pairs. The new winter buds present a silvery candle-like effect set along the twigs. Hardy and vigorous in growth. Densely and evenly branched. Valuable in locations where tall growth and considerable spread is desired.

	Each	Two
1½ to 2 ft., B&B . . . . .	\$1 25	\$2 25
2 to 3 ft., B&B . . . . .	1 65	2 95
3 to 4 ft., B&B . . . . .	2 00	3 75

## American Arborvitae

### *Thuja occidentalis*

A pyramidal-shaped tree with width about half of height. Foliage bright green in summer, bronzy in winter. Suitable for group plantings or hedges. May be kept trimmed for years without showing ill effects. An excellent tree for any purpose.

	Each	Two
1½ to 2 ft., peat-balls (mailing size) . . . . .	\$0 60	\$1 00
2 to 3 ft., B&B . . . . .	1 00	1 75
3 to 4 ft., B&B . . . . .	1 40	2 50
4 to 5 ft., B&B . . . . .	1 90	3 45

Larger sizes in all varieties quoted on application. This is only a partial list

There is absolutely no comparison in Cole's Fresh-dug Evergreens and those handled otherwise



THE COLE NURSERY CO., PAINESVILLE, OHIO

Globe Arborvitae

*Thuja occidentalis woodwardi*

A glorified Globosa. Very formal and attractive. Far superior to the regular Globe Arborvitae because it retains its beautiful globular shape and symmetrical appearance. A splendid plant for use in front rows of foundation plantings; also semi-formal and balanced landscape arrangements. Seldom attains a diameter of over 3 to 4 feet and may be kept sheared and trimmed for many years which only tends to improve its appearance and condition.

12 to 15 in., peat-balls (mailing size)	Each \$0 60	Two \$1 00
15 to 18 in., B&B	1 00	1 75
1½ to 2 ft., B&B	1 35	2 40

Pyramidal Arborvitae

*Thuja occidentalis pyramidalis*

Dense and columnar in form, this is the most compact and erect of the entire Arborvitae family. Foliage is a very deep green and retains its color throughout the year. Popular for accent plants in foundation plantings. May be kept pruned to any desired height. An aristocrat among the taller type evergreens.

1½ to 2 ft., peat-balls (mailing size)	Each \$0 60	Two \$1 00
2 to 3 ft., B&B	1 25	2 25
3 to 4 ft., B&B	1 75	3 00
4 to 5 ft., B&B	2 50	4 50

Siberian Arborvitae

*Thuja wareana*

An extremely hardy and thrifty-appearing Arborvitae with heavy, dense, deep bluish green foliage. It grows from 6 to 8 feet high and is pyramidal in habit, with a spread of about two-thirds the height.

12 to 15 in., peat-balls (mailing size)	Each \$0 60	Two \$1 00
1½ to 2 ft., B&B	1 25	2 25
2 to 3 ft., B&B	1 75	3 25

Hemlock

*Tsuga canadensis*

The Hemlock adapts itself well to shady locations. May be used in practically any type of foundation planting, especially if kept within bounds by shearing. One of the extremely few varieties that will thrive in shady as well as sunny locations. A most beautiful and dependable tree. Its refined foliage is lacy, closely set, and darkly lustrous.

1 to 1½ ft., peat-balls (mailing size)	Each \$0 90	Two \$1 65
1½ to 2 ft., B&B	1 25	2 25
2 to 3 ft., B&B	1 90	3 50
3 to 4 ft., B&B	2 75	4 85
4 to 5 ft., B&B	3 90	7 25

Japanese Yew

*Taxus cuspidata*

One of the hardiest and best of the spreading evergreens. Its short, thick leaves form a beautiful mass of rich, glossy, deep green foliage. Branches grow upward and outward to form a large, wide-spreading specimen or foundation plant.

12 to 15 in., peat-balls (mailing size)	Each \$0 90	Two \$1 65
15 to 18 in., B&B	1 90	3 50
1½ to 2 ft., B&B	2 65	4 90

Douglas Fir

*Pseudotsuga douglasi*

This is fast becoming known as one of the best Firs to plant for its quick growth, its extreme hardiness and healthy appearance, and its beautiful gray-green or bluish green foliage. It is tall and pyramidal in habit but may be kept compact in habit by shearing.

	Each	Two
1½ to 2 ft., B&B	\$1 40	\$2 50
2 to 3 ft., B&B	1 90	3 50
3 to 4 ft., B&B	2 65	4 90

Larger sizes of all varieties quoted on application. This is only a partial list



Cole's Evergreen Prices are only one-third of pre-Depression prices. Think of it—two-thirds off. They cannot always be sold below cost of production. Buy now and save. Quality guaranteed





# Cole's Hardy Perennial Plants

Perennials are the backbone of the garden! If, when planted, they are given the soil and surroundings best suited to each, they will live and bloom for years with a minimum of care.

We have a fine collection of the better things including some of the latest novelties, and by careful selection of varieties you can have bloom from early spring until frost.

Try some of the newer things and enjoy new types as well as new colors of the flowers with plants adapted to every situation.

Varieties marked with a ★ are suitable for Rock-Garden planting

## Hollyhock • Althea

6 ft. Summer-blooming

The old-fashioned garden Hollyhock so well loved, now much improved. Huge, sweet-scented flowers. Your choice of Double Pink, Double Red, Double White, or Single Mixed. 20 ets. each; 50 cts. for 3; \$1.50 for 10.

## Basket of Gold • Alyssum

1 ft. May

★ A real basketful of golden yellow loveliness. Large yellow flowers completely cover the plant. Foliage is a silvery green. 20 ets. each; 50 ets. for 3; \$1.50 for 10.

## Early Anemone

*Anemone hupehensis*

1 ft. August

★ New, early-blooming Anemone. The breathtaking beauty and complete loveliness of its single mauve-rose flowers compel attention and expressions of admiration wherever it is seen.

We also recommend the beautiful taller growing, fall-blooming Japanese Anemones in the following varieties:

**Queen Charlotte.** Large; rose.

**Rubra.** Double; red.

**Whirlwind.** Pure white.

All Anemones, 25 cts. each; 3 for 60 cts.; 10 for \$1.75

## Rockcress★ • Arabis

6 in. April, May

**Alpine Rockcress.** A charming little rock-garden plant covered with snowy white flowers at blooming-time.

**Rose Rockcress.** An unusual new, rose-colored form of Alpine Rockcress.

Both varieties, 20 cts. each; 3 for 50 cts.; 10 for \$1.50

## Columbine • Aquilegia

2½ ft. June, July

The Columbines thrill the imagination with the glory of their vari-colored, trumpet-shaped flowers nodding from long, slender stems. Foliage is a mass of clear bluish green.

**Alpine Columbine.**★ A new, dwarf variety with beautiful dark blue flowers. It grows about a foot high and has an extended blooming period. 25 ets. each; 3 for 60 cts.; 10 for \$1.75.

**Golden Columbine.** Clear yellow.

**Farquhar's Pink.** Beautiful new pink strain.

**Mrs. Scott Elliott's Strain.** Various red and yellow long-spurred hybrids.

All Columbines, 20 cts. each; 3 for 50 cts.; 10 for \$1.50, unless noted



Basket of Gold

COLE'S PERENNIALS ARE PREPAID TO THE FOURTH PARCEL POST ZONE





New Dwarf Asters

### New Dwarf Asters

★A new and distinct type of Dwarf Aster, very low-growing and compact, densely covered with small, daisy-like flowers. This type is very hardy and desirable for the mass of color produced in September when it is most needed. The plants attain a height of a foot and a spread somewhat wider.

**Countess of Dudley.** A very charming clear pink with yellow eye, and of dwarf, bushy habit.

**Lady Henry Maddocks.** Very free-blooming variety with clear pale pink flowers.

**Marjorie.** Large bright rose-pink flowers.

**Nancy.** A dwarf, bushy, free-flowering variety with pale flesh-pink flowers.

**Ronald.** Pleasing bright shade of lilac-pink.

**Snow Sprite.** A cushion of pure snow-white flowers.

**Victor.** Beautiful clear pale lavender-blue.

All Asters, 40 cts. each; 3 for \$1.00; 10 for \$3.00

**SPECIAL COLLECTION:** One each of above 7 varieties (value \$2.80), for \$2.00

### Snow-in-Summer • Cerastium

6 in. May

★This silver-foliaged creeping plant, covered with white flowers, truly resembles snow in summer. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

### Painted Lady

*Chrysanthemum coccineum*

2½ ft. May and June

Large numbers of daisy-like flowers made up in color of various pink, red, and lavender hues. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

### Cup-and-Saucer Bellflower

*Campanula medium*

2½ ft. June, July

Large cup-and-saucer-shaped flowers in abundance. Your choice of Red, Pink, White, or Mixed. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

## Larkspur

Delphinium

4 to 5 ft. June to September

Flowers are produced in profuse abundance throughout the summer to greatly enhance the beauty of the perennial border and furnish a plentiful supply of cut-flowers. The tall, stately Larkspur is, without doubt, one of the best-known and best-loved flowering plants. If plants are kept from seeding, a second crop of bloom usually appears.

**Belladonna.** Large, loose heads of sky-blue flowers. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**Bellamosa.** Large, loose heads of rich, dark blue. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**Blackmore & Langdon Hybrids.** A beautiful strain of English Hybrid Delphiniums with flowers rather closely fitted on stiff, erect spikes. The coloring ranges through pink and mauve to a brilliant dark blue. One of the finest Larkspurs. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Cliveden Beauty.** A new, improved form of Belladonna with larger and longer heads of flowers in brilliant azure-blue color. A delightful change from the standard cutting Delphinium. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**COLE'S SPECIAL HYBRIDS.** A wonderful, unusually tall-growing strain containing a large percentage of doubles. The long, huge spikes of flowers of exquisite colorings and shadings of pink, mauve, light blue, and deep blue represent the finest expression of this marvelous group of flowers. Illustrated in color on page 33. 35 cts. each; 3 for 90 cts.; 10 for \$2.50.

### Coreopsis

2 ft. Summer-blooming

**Mayfield Giant.** A new and improved Coreopsis. Extra-large, clear, golden yellow, daisy-like flowers on long, slender stems. It blooms most of the summer and is excellent for cutting. A golden flower that is really gold in color all the time. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

### Bleedingheart • Dicentra

**Bleedingheart** (*D. spectabilis*). 2 ft. May, June. An old favorite that has lasted through the years. Long, graceful racemes of brilliant pink, heart-shaped flowers. One of the finest of the old-time perennials. Likes to be grown in partial shade. 40 cts. each; 3 for 95 cts.; 10 for \$2.75.

**Fringed Bleedingheart** (*D. eximia*). ★ 1 ft. A dwarf Bleedingheart with fine fringy foliage. It blooms all summer and does equally well in sun or shade. 25 cts. each; 3 for 60 cts.; 10 for \$1.50.



## Chrysanthemums

See page 32 for varieties  
illustrated in color

### Azalea-flowered, Fall-blooming

We have selected the following dozen varieties for outstanding quality.

- Globe d'Or.** Clear canary-yellow, aster-like flowers. Ball-shaped plant. Midseason. 1½ ft.  
**Harvest Home.** Beautiful large golden yellow flowers. Midseason. 2 ft.  
**Irene.** A snow-white Pompon. Midseason. 3 ft.  
**L'Argentuillais.** A very free-flowering chestnut-brown decorative type. One of the earliest. 2½ ft.  
**Metzi.** Yellow, with red center. A very hardy Button type. Midseason. 2 ft.  
**Mrs. Calvin Coolidge.** Large; single; scarlet. One of the finest. Midseason. 2 ft. Add 5 cts. each.

- Mrs. J. W. Martin.** *New.* Large; striking orange-rose. 2 ft. Add 5 cts. each.  
**Mrs. L. Birchard.** A large light pink. Midseason. 3 ft.  
**Ouray.** A rich, dark, mahogany-brown Pompon. Very hardy. Midseason. 2 ft.  
**Provence.** Large; pale pink with yellow center. Very hardy. Early. 2 ft.  
**Ruth Cumming.** One of the most beautiful. Large flowers in soft, bronzy tones. Midseason. 2½ ft. Add 5 cts. each.  
**White Doty.** Large; pure white. Midseason. 3 ft.

All above Chrysanthemums, except where noted, 20 cts. each; 3 for 50 cts.; 10 for \$1.50

### Striking Novelties of Recent Introduction

- CAVALIER.** A rich, dazzling vermilion-red that will not fade, in a single-flowered form. This gorgeous, showy, free-flowering beauty is of fine, robust, branching habit. October 15. 2½ ft. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.  
**DAYBREAK.** Large, single flowers, a soft shell-pink in color, sweetly fragrant. Strong and free growing; excellent for cutting. October 10. 2 ft. 35 cts. each; 3 for 90 cts.; 10 for \$2.50.  
**GRANNY SCOVILL.** A large, lovely, fluffy flower, 4 inches across, of a warm coral-bronze color. October 10. 2 ft. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.

- GRENADIER.** Large, single, bright crimson-red, underlaid with a sheen of bronze, with prominent golden centers and a golden tint on reverse of petals. Flowers are from 3 to 3½ inches across, and are produced in large clusters. A sturdy, vigorous-growing plant. Early October. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.  
**VIVID.** A rosy crimson or amaranth shade resembling the American Beauty rose—a new color in early-flowering Chrysanthemums. Extremely vigorous and free flowering. October 1. 35 cts. each; 3 for 90 cts.; 10 for \$2.00.

### New Korean Chrysanthemums

All New Korean Chrysanthemums, except where noted, 40 cts. each; 3 for \$1.00; 10 for \$3.00

Without question the greatest new creation in the perennial world. Korean Chrysanthemums are perfectly hardy, a requisite for satisfaction lacking in the old types. They are easier to grow, more profuse in bloom, and the lovely pastel shades defy description. The short stems make the most charming table decorations, while the entire branching sprays are capable of striking decorative uses. The beautiful color effect of the New Korean Chrysanthemums virtually compels their use in the garden. All varieties grow from 2 to 3 feet high.

- Apollo.** A sparkling combination of bronze, red, and gold, suffused with glowing salmon. Single flowers 2 inches across.  
**Ceres.** Lovely combination of old-gold, chamois-yellow, and soft coppery bronze. The mature flower petals appear as if dusted with gold. A beautiful bit of color for the fall garden.  
**Daphne.** Especially frost-resistant single flowers, 3½ inches across, of an exquisite blending of Daphne-pink with an underlying sheen of lilac-rose enhanced with prominent golden stamens in the center.  
**Diana.** Chatenay-rose-pink, mingled with lilac-rose and soft salmon, the tones of which vary with the degree of light. The triple rays of petals give an appearance of fullness that is none the less dainty.  
**Hebe.** Lovely luminous pink which turns to a soft lavender-pink at maturity. A faint silver halo surrounds the golden yellow center to effect a lovely combination of color in the well-formed, large, single blossoms. Hebe is one of the earliest to flower, producing masses of delightfully fragrant blossoms in almost unbelievable quantities. 50 cts. each; 3 for \$1.25; 10 for \$3.75.

- Innocence.** The large single flowers are pure white on opening, changing later to an attractive soft pink.  
**Mars.** Deep amaranth-red, changing to wine-red, overlaid with a velvety sheen.  
**Mercury.** Plant Patent No. 58. The well-formed single flowers, 3 inches across, open bronze-red and change to coppery bronze as they mature. The graceful sprays of flowers last two to three weeks after cutting.  
**Orion.** Single flowers, 3 inches across, with clean-cut, ray-like petals, and of a lustrous, brilliant, canary-yellow color. The flowers are produced freely in erect, branching sprays forming a plant of tidy habit, excellent for cutting. 50 cts. each; 3 for \$1.25; 10 for \$3.75.  
**Vulcan.** A glowing carmine-red on opening, shading later to a garnet-crimson, and finally to an attractive bronze-crimson as the flower matures. The flower has a double row of ray-like petals with a conspicuous golden center and is delightfully fragrant. The plant is of erect habit and extremely free flowering. 50 cts. each; 3 for \$1.25; 10 for \$3.75.

**SPECIAL COLLECTION:** One each of the 10 Grand New Korean Chrysanthemums for \$3.50





Hybrid Korean, Vulcan. See page 31



Hybrid Korean, Orion. See page 31

## Four Outstanding New Chrysanthemums



Granny Scovill. See page 31



Hybrid Korean, Hebe. See page 31





New Japanese Anemones. See page 29



Dianthus, King of the Blacks  
See page 34

## Four Flowering Plants

*that emphasize  
beauty  
and charm*



Long-spurred Columbines. See page 29



Cole's Special Hybrid  
Larkspur. See page 30





Bristol Fairy Babysbreath

### Pinks, Carnations, Sweet William Dianthus

**King of the Blacks.** ★ 1½ ft. May, June. A brand-new Sweet William with coloring so rich it is almost black. This larger and greatly improved type will add new interest to an old, well-liked group of flowers. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

Other Sweet Williams in separate colors or mixed, Red, White, and Pink. 15 cts. each; 3 for 40 cts.; 10 for \$1.25.

**Scotch Pink.** ★ 8 in. June, July. The best of the Pinks. Almost evergreen. The dainty, spicily fragrant flowers come on stems long enough for cutting. Fine, silvery blue foliage. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**Hardy Harvard Carnation.** ★ The hardiest and most dependable of any outdoor Carnation yet produced. Its almost perfectly double flowers are a bright velvety crimson in color. Hardy Harvard has the spicy fragrance of the Carnation, plus dependability of bloom and growth outdoors. It will be a distinguished and welcome addition to the perennial border or cutting garden. 40 cts. each; 3 for \$1.00; 10 for \$3.00.

**Rose Cushion.** ★ 8 in. A veritable cushion of rosy pink flowers. The evergreen foliage is literally smothered in bloom from June until frost. Rose Cushion is a recent introduction that we cannot praise too highly. Its outstanding qualities attract attention to its desirability and value for rockeries, edging, and formal design. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.

### Foxglove • Digitalis

3½ ft. June, July

**Giant Shirley.** A new, improved strain of Foxglove hybrids. The flowers run the complete color-range from white to deep pink, some being spotted with brown. Flower-heads are often 2 to 3 feet long. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

### Leopardbane • Doronicum

2 ft. May, June

**Showy Leopardbane** (*D. excelsum*). Large, showy, yellow, daisy-like flowers invaluable for cutting. The large heart-shaped leaves disappear in summer when plant is dormant but reappear later. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.

### Coneflower • Echinacea

3 ft. July, August

**Purple Coneflower** (*E. purpurea*). Large, purple, daisy-like flowers with brown cone-shaped center on long, slender stems. An extra-fine cutting or border plant. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

### Fescue • Festuca

1 ft.

**Blue Fescue** (*F. glauca*). ★ A silvery blue, grass-like plant that is very useful for clipped edging, for planting beside pools, or tucked away in the rockery. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

### Blanketflower • Gaillardia

2 ft. Blooms all summer

The old-fashioned Blanketflower is well known for its red and yellow, daisy-like flowers, but these new hybrids are far superior in brilliance, in wealth of bloom, and hardiness. A majority of the flowers have a double row of petals.

**The Dazzler.** A brilliant maroon, tipped with buff. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Portola Hybrids.** A beautiful strain of red and yellow hybrids. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

### Babysbreath • Gypsophila

**Babysbreath** (*G. paniculata*). ★ 2 to 3 ft. Early summer. Great airy panicles of small white flowers so minute, with stems so fine that the plant is almost vapor-like in appearance. Excellent for cutting, for lightening heavy bouquets, or drying for winter bouquets. 15 cts. each; 3 for 40 cts.; 10 for \$1.20.

**Bristol Fairy.** 3 to 4 ft. June, July. A popular new hybrid Babysbreath which is a big improvement over the type because of larger flowers and extended period of bloom. Flowers are pure white, about three times as large as the type, and double. Bristol Fairy grows from 3 to 4 feet high and fully as broad, providing a bountiful display of these fine flowers. 35 cts. each; 3 for 90 cts.; 10 for \$2.50.

Cole's Perennials are Prepaid to the  
4th Parcel Post Zone



## Christmas-Rose • Helleborus

December, January

**Christmas-Rose** (*H. niger*). Outdoor flowers at Christmas. The large, single, white, bell-shaped flowers appear and last for several weeks, even in snow. Its leathery, palm-like leaves are evergreen. A distinct, novel, and altogether worth-while plant for the garden. 60 cts. each; 3 for \$1.50; 10 for \$4.00.

## Coralbells★ • Heuchera

2 to 3 ft. Summer

**Pluie de Feu**. One of the finest new Coralbells we have seen in many years. Flowers lovely new coral-red shade on long stems. An excellent new rock-garden plant, but will be pleasing in any location. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.

## Candytuft • Iberis

10 in. May, June

**Evergreen Candytuft** (*I. sempervirens*). ★ Deep rich green evergreen foliage that is almost completely hidden in spring by the brilliant white flowers. A remarkable rock-garden or edging plant. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

## Gayfeather • Liatris

4 ft. September

**Kansas Gayfeather** (*L. pycnostachya*). Long, arching spikes of rich purple flowers attract attention to this beautiful and unusual plant. Excellent for cutting. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

## Sundrops • Oenothera

10 in.

**Ozark Sundrops** (*O. missouriensis*). ★ Low-growing and spreading, with large, brilliant yellow flowers. "Sundrops" adequately expresses the beauty of this plant. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

## Oriental Poppy • Papaver orientale

2½ ft. June

Great large cups of rare coloring on long, fuzzy stems excellent for cutting. To make the cut-flowers last longer, seal the ends of the stems by burning. The Oriental Poppy is a rich orange-scarlet in color. Following are some of the most beautiful hybrids.

**Beauty of Levermere**. A beautiful hybrid with deep red flowers. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.

**Mrs. Perry**. A beautiful orange-apricot hybrid. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Perry's White**. An extraordinary hybrid bearing large satiny white flowers. 35 cts. each; 3 for 90 cts.; 10 for \$2.50.

Cole's Guarantee their plants to be "Free of Disease" and "True to Name" and will gladly replace without charge or refund the amount paid for stock that proves otherwise.



Christmas-Rose

## German Iris • Iris germanica

1½ to 3 ft. May, June

The Iris is one of the best-known and -liked flowers grown. Its orchid-like blossoms embody a complete range of various shades and tints of white, yellow, blue, mauve, and rich purple. No other plant offers so much for so little care and attention. The German Iris asks no favoritism; it will grow anywhere but does like to be in the sun.

We offer a very fine mixture made up of new, large-flowering varieties comprising a complete range of color. 15 cts. each; 3 for 35 cts.; 10 for \$1.00; 25 for \$2.00.

## Japanese Iris • Iris kaempferi

3 ft. July

These Irises present an imposing and grand display of the most gorgeous and magnificent flowers, approaching the ultimate in floral beauty. They do best in a rather wet location. We offer a grand mixture of the finest varieties. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

## Golden Siberian Iris

3 ft. June

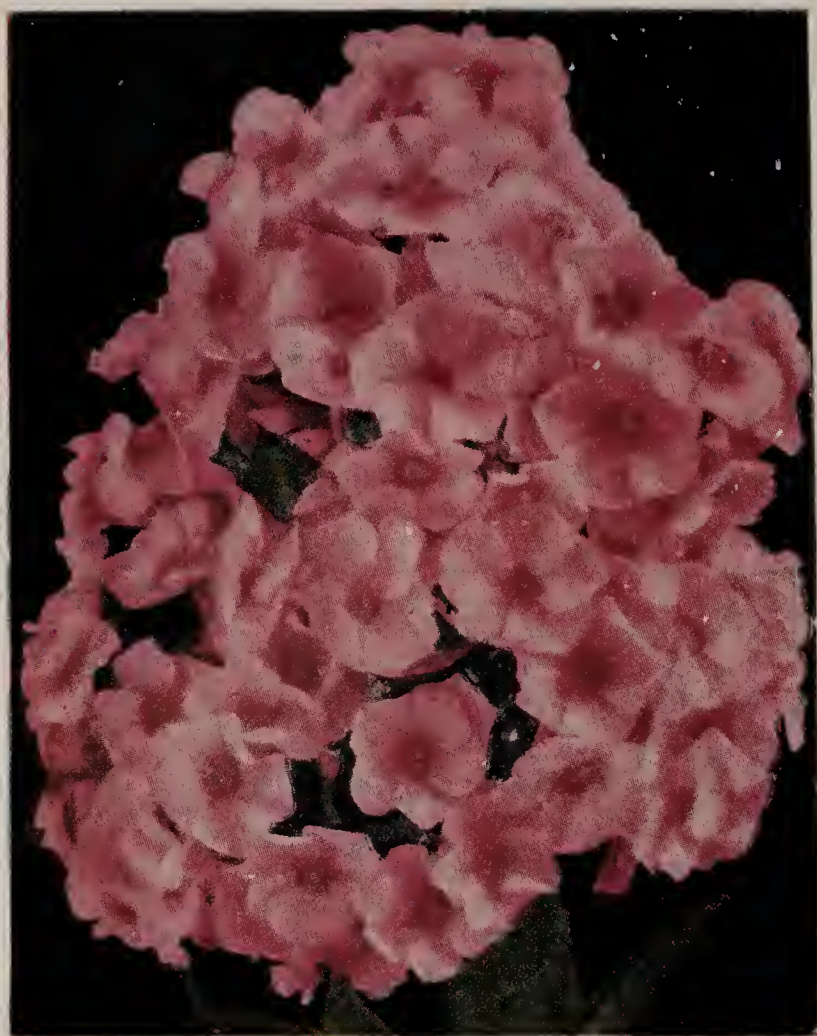
A beautiful new form of Siberian Iris with intense golden yellow flowers. A new and worthwhile Iris that is very hardy. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

## Vesper Iris • Iris dichotoma

8 in.

★ A new Iris from China, very useful in the rock-garden or for filling in front of the border underneath larger plants. Numerous light purple flowers borne on stems about 2 feet high, open in late afternoon. A most charming novelty. 35 cts. each; 3 for 90 cts.; 10 for \$2.50.





Hardy Phlox, Enchantress. See page 39



German Iris. See page 35

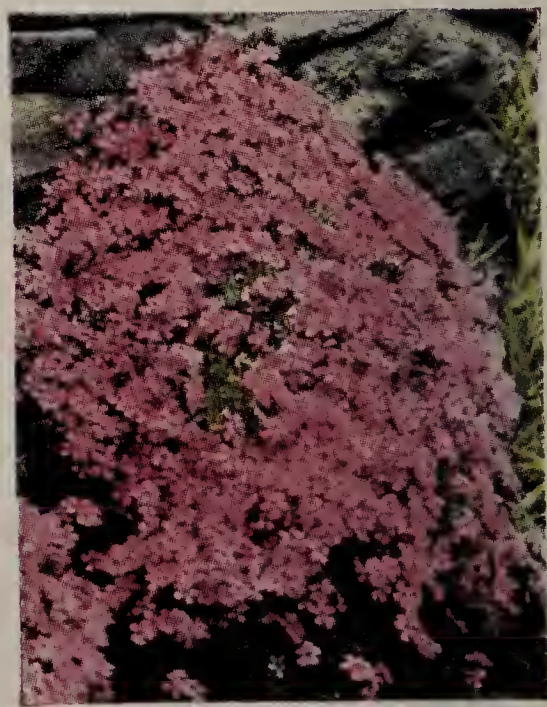
**Hardy Phlox** is the mainstay of the summer garden, following the lovely German Iris.

**Japanese Iris** are beautiful and do best in rather moist soil.

**Moss Phlox** forms a wonderful carpet of color in early spring.



Japanese Iris. See page 35



Moss Phlox. See page 39





**Lilium auratum.** See page 38



**Lilium regale.** See page 38



**Lilium speciosum.** See page 38



**Coreopsis.** See page 30

**Lilies** are increasing in favor because better bulbs make them easier to grow.

**Coreopsis** furnishes lovely yellow flowers over a long season.

The **Evergreen Candytuft** is fine for rockery or border.

**Oriental Poppies** are glorious.



**Oriental Poppies.** See page 35



**Evergreen Candytuft.** See page 35





Cole's New Scarlet Rosemallow

## Rosemallow

*Hibiscus*

6 ft. August

**Scarlet Rosemallow** (*H. coccineus*). Tall, strong, upright plants, shrub-like in character, bearing a gorgeous array of huge, single, deep red flowers, often 6 inches across and as deep. This is one of the most striking and imposing plants that we know of. We have often counted from 50 to 100 blooms on a plant. The foliage, resembling that of the Japanese maple, along with the stems, turns a beautiful red in the fall. Scarlet Rosemallow is one of Cole's very new plants that we heartily recommend. 35 cts. each; 3 for 90 cts.; 10 for \$2.50.

## Sea-Lavender

*Limonium (Statice)*

2 ft. July, August

**Bigleaf Sea-Lavender** (*L. latifolium*). ★ Great, airy heads of lavender-blue bloom composed of minute flowers on short, slender stalks, rising from a bed of long, leathery, deep green leaves. Excellent plant for rock-garden or border and for cutting and drying. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

## Lilies

The beauty of the Lily is well known and its appeal is universal. We offer a list containing only the best in both old and new varieties.

**Goldband Lily** (*L. auratum*). 3 ft. July to September. Large, fragrant, creamy white flowers, with a wide golden band through the center; the whole flower dotted with chocolate-brown spots. 35 cts. each; 3 for 90 cts.; 10 for \$2.50.

**Henry Lily** (*L. henryi*). 6 ft. August, September. Bright apricot-yellow. Extra tall-growing and hardy. 35 cts. each; 3 for 90 cts.; 10 for \$2.50.

**Regal Lily** (*L. regale*). 5 ft. August. A glorious profusion of pinkish tinted white flowers. Very hardy variety that will grow anywhere. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Great Speciosum Lily** (*L. speciosum magnificum*). August. Large, magnificent flowers of a deep rich ruby, with white margin. 35 cts. each; 3 for 90 cts.; 10 for \$2.50.

**Double Tiger Lily** (*L. tigrinum fl.-pl.*). 4 ft. Large, double flowers of orange, spotted black. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.

**Coral Lily** (*L. tenuifolium*). 1½ ft. June. ★ A dainty little Lily with bright scarlet flowers. An excellent rock-garden subject. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Western Orangecup Lily** (*L. umbellatum grandiflorum*). 2 ft. July. Large, handsome flowers of orange-red, shaded with brick-red. Very easy to grow. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.

**Philippinense formosanum**. 2 to 3 ft. A graceful new Lily with long, trumpet-shaped flowers of white with brown exterior shading. The flowers are very fragrant. Its grassy foliage enhances the graceful appearance of the plant. 40 cts. each; 3 for \$1.00; 10 for \$2.75.

COLE'S LILY BULBS are Mammoth-Blooming Bulbs, guaranteed to give satisfaction

## Peonies

The Peony has long been a great favorite among flower lovers. Today the new varieties are far superior in coloring and quality of bloom. Bouquets of the large double flowers are irresistibly charming. For color effect in the landscape they are unsurpassed. Peonies will grow very easily in any location except shade. They ask no special care and are very hardy.

**Felix Crousse**. A brilliant crimson. Midseason. 50 cts. each; 3 for \$1.25.

**Festiva Maxima**. The best white. Slight red marking in center. 35 cts. each; 3 for 90 cts.

**Mme. Geissler**. Large; deep pink. Strong growing and free blooming. Late midseason. 50 cts. each; 3 for \$1.25.

**Modele de Perfection**. Old rose, tipped silver. Late. 50 cts. each; 3 for \$1.25.

**Rubra Superba**. A very bright deep crimson. Late. 35 cts. each; 3 for 90 cts.

**Therese**. Almost perfect, having a rating of 9.8. Translucent old-rose-pink. Midseason. \$1.00 each; 3 for \$2.50.

**Separate Colors—Red, Pink, or White**. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.

**Mixed**. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Cole's June Delight Peony Collection**: One each of 6 above named varieties (value \$3.20) for only \$1.95. Take advantage of this glorious offer.



## Phlox

The Phlox with their huge trusses of brightly colored flowers are beautiful, but they are doubly valuable because they bloom in late summer and early fall when flowers of their type are most welcome.

We have one of the finest lists obtainable anywhere. All grow from 2 to 3 feet high.

**Africa.** A rich deep red with blood-red eye. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**B. Compte.** Deep rich ox-blood-red. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**Columbia.** Plant Patent No. 118. A new patented Phlox which we are licensed to sell. The color is a soft cameo-pink with a light blue eye. Plant is very bushy, foliated to the ground, and is entirely disease-free and pest-free. Columbia blooms freely in the hottest, driest weather. 50 cts. each; 3 for \$1.25; 10 for \$3.75.

**Eclairer.** Brilliant rosy magenta with a white eye. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Enchantress.** Salmon-pink with a darker eye. One of the finest pinks. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Firebrand.** A brilliant orange-scarlet. Very free flowering. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**Jules Sandeau.** Mammoth pink flowers. Dwarf plant. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Rheinlander.** Salmon-pink with claret eye. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**Special French.** Bright pink. An excellent variety. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Thor.** A deep salmon and scarlet with red eye. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**Widar.** Beautiful violet color with white eye. 30 cts. each; 3 for 75 cts.; 10 for \$2.00.

**AMOENA PHLOX** (*P. amoena*). ★ 4 in. A carpet of bright pink flowers in spring. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

## Moss Phlox • *Phlox subulata*

4 in. April, May

★ Fine evergreen foliage covered with a carpet of bloom in spring. This group of plants is invaluable for rockery or covering a spot of bare ground with bloom and foliage. The following varieties are best.

**Atropurpurea.** A new variety, deep carmine-red in color. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Lilacina.** Pale blue flowers. A taller and somewhat stronger growing variety. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Rose Moss.** Rose-pink. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**White Moss.** Beautiful snow-white. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**Vivid.** Bright pink with red eye. One of the best. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

## Sedum ★ • Stonecrop

**Mealy mat** (*S. glaucum*). 2 in. A bright little blue-foliaged plant useful in rockery. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**Orange Stonecrop** (*S. kamtschaticum*). 6 in. Bright orange flowers on prostrate branches. Fine rock-garden plant. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

**Scarlet Running Stonecrop** (*S. stoloniferum coccineum*). 6 in. July, August. A fast-spreading variety with crimson flowers. Excellent for quickly covering banks or bare spots. 20 cts. each; 3 for 50 cts.; 10 for \$1.75.

## Houseleek • Sempervivum

★ A group of plants with thick, succulent leaves, pointed and set in rosettes about a center. They are excellent subjects for the rockery, for filling crevices, or growing in walls. The plants are constantly throwing off new little rosettes and are sometimes called "Hen and Chickens."

**Funck Houseleek** (*S. funcki*). 6 in. Brown leaves, tipped with green.

**Globe Houseleek** (*S. globiferum*). 10 in. Hairy yellow flowers grow up from small rosettes of gray-green leaves.

**Roof Houseleek** (*S. tectorum*). 1 ft. Broad rosette of green leaves, tipped brown. The pale red flowers grow about a foot high.

All Houseleeks, 20 cts. each; 3 for 50 cts.; 10 for \$1.50

## Stokes Aster • Stokesia

2 ft. August, September

**Cornflower Aster** (*S. laevis*). ★ Large, Aster-like flowers of a most captivating shade of blue. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

## Thyme • Thymus

**Azorian Thyme** (*T. azoricus*). ★ A beautiful new variety of Thyme, very fragrant. Valuable for rockery, banks, or covering bare spots. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

## Globeflower • Trollius

1½ ft. July, August

**Golden Queen.** ★ Large yellow globes on long, slender stems. One of the finest flowers for cutting. 35 cts. each; 3 for 90 cts.; 10 for \$2.50.

## Speedwell • Veronica

**Woolly Speedwell** (*V. incana*). ★ 1 ft. A charming out-of-the-ordinary plant with woolly white foliage topped with spikes of blue flowers. Provides interesting contrast. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.

**Clump Speedwell** (*V. longifolia subsessilis*). 2 ft. August to October. Large spikes of brilliant blue flowers protruding from handsome deep green foliage. One of the strongest and finest of the blue-flowering plants. Excellent for cutting. 25 cts. each; 3 for 60 cts.; 10 for \$1.75.

## Viola

**Jersey Gem.** ★ Pure rich violet blooms borne continuously throughout summer and fall. The best variety for bedding. 20 cts. each; 3 for 50 cts.; 10 for \$1.50.



Scarlet Running Stonecrop





Blanketflower. See page 34



Globeflower, Golden Queen. See page 39



Cornflower Aster. See page 39



Thyme. See page 39



Viola, Jersey Gem. See page 39



# Fruit for Health and Enjoyment



Melba Apple

## APPLES

- Astrachan.** Best of all early Apples. Fruit beautiful deep red; very acid. July, August.
- Baldwin.** Fruit large, well colored, good quality.
- \***Cortland.** Fruit large, red, juicy, pleasing flavor. Fine shipper. November to January.
- Delicious Solid Dark Red.** Improved beautifully colored Delicious. Add 15 cts. each.
- \***Duchess (Oldenburg).** Very early bearer; hardy and productive. Fruit large, yellow, striped bright red; flesh yellow, subacid. Good cooking Apple. August.
- Fall Pippin.** Fruit large, golden yellow; flesh yellow, juicy and agreeably subacid. September to December.
- \***Grimes Golden.** A wonderful bearer. Fruit of good quality. Flesh deep golden yellow, subacid. November to January.
- Harvest.** The earliest summer Apple. Fruit yellow with white flesh; flavor subacid, mellowing to mild. July.
- Hyslop Crab.** Fruit medium size, red, with yellow flesh.
- Jonathan.** Bears when very young. Brilliant red fruit of medium size; flesh yellow, subacid. November to January.
- \***McIntosh.** Fruit beautiful dark red; flesh white, juicy, subacid. Fine, October to December.

- Melba.** *New.* A Canadian origination of McIntosh parentage and of unusual merit. Ripens early in August. Fruit medium size, attractively colored bright pinkish red, of very high quality. Probably not a good shipper but unexcelled for home use and the roadside market. Add 15 cts. each.
- Northern Spy.** Fruit pale yellow, mottled with red. Flesh yellow, juicy, subacid, of finest quality. November, December.
- Rhode Island Greening.** Fruit large, green, with dull red blush; flesh richly flavored, very juicy. December to February.
- Rome Beauty.** Bears abundant crops of beautiful, large, yellow striped fruit of medium quality. December, January.
- Stayman.** A leading commercial variety with yellow fruit shaded dull red; flesh yellow, subacid, of very good quality. December to February.
- Wealthy.** An early and abundant bearer. Fruit yellow, striped red; flesh white, tender, juicy, subacid. Quality fine. September to November.
- Yellow Delicious.** Like Delicious but with yellow skin. Add 20 cts. each.
- \***Yellow Transparent.** Tree hardy, productive, with medium-sized pale yellow fruit; flesh white, juicy, subacid. July, August.

Standard:	Each	5	25
5 to 6 ft., $\frac{11}{16}$ -in. cal. and up, 2-yr. ....	\$0 95	\$4 25	\$18 75
4 to 5 ft., $\frac{9}{16}$ to $\frac{11}{16}$ -in. cal., 2-yr. ....	85	3 75	16 75
3½ to 4 ft., $\frac{7}{16}$ to $\frac{9}{16}$ -in. cal., 2-yr. ....	70	3 00	12 50
Dwarf. 4 to 5 ft., $\frac{5}{8}$ in. and up, 2-yr. ....	1 25	5 50	

Varieties marked with a \* can be supplied in Dwarf form



PEARS

- Anjou.** Fruit large, greenish yellow, with white, sweet, juicy flesh. October to December.
- †\***Bartlett.** Most popular Pear in existence. Fruit large, clear yellow, with fine-grained, juicy flesh of good quality. September. The dwarf type can also be supplied in fine large bearing-age trees.
- Bosc.** Fruit dark rich yellow, overspread with russet. Quality best. October, November.
- Cayuga.** A wonderful large new Pear highly recommended by Government Experiment Stations. Flesh firm, fine texture, Seckel flavor. 5 to 6 ft. only, \$1.45 each; 5 for \$6.35; 25 for \$27.75.
- †**Clapp's Favorite.** Fruit resembles Bartlett but ripens about 10 days earlier.
- Duchess.** Fruit enormous, greenish yellow; flesh coarse but rich and good. October.
- †**Flemish Beauty.** Fruit large, yellow, overspread with russet-red; flesh aromatic and sweet. September.
- Kieffer.** Thrifty, productive, and a good canning Pear. November, December.
- †\***Seckel (Sugar Pear).** Fruit small, reddish brown, and of exquisite flavor. October.
- †**Sheldon.** Fruit medium size, yellow, overspread russet; flesh sweet, vinous, and of highest quality.
- Wilder.** Fruit yellow with flaming cheek; sweet and rich. August.
- †\***Worden Seckel.** Fruit medium size, yellow with blush cheek. Fine quality. October, November.

Standard:	Each	5	25
5 to 6 ft., $\frac{1}{16}$ -in. cal. and up . . .	\$0 95	\$4 25	\$18 75
3 to 5 ft., $\frac{9}{16}$ to $\frac{1}{16}$ -in. cal. . . . .	85	3 75	16 25
3 to 4 ft., $\frac{7}{16}$ to $\frac{9}{16}$ -in. cal. . . . .	70	3 00	12 50
Dwarf:			
3 to 4 ft., $\frac{5}{8}$ -in. cal. and up . . .	95	4 25	18 75
2½ to 3½ ft., $\frac{1}{2}$ to $\frac{5}{8}$ -in. cal. . . .	85	3 75	16 25
2 to 3 ft., $\frac{3}{8}$ to $\frac{1}{2}$ -in. cal. . . . .	70	3 00	12 50

Varieties marked † can be supplied in bearing age, 6 to 8 ft., 4-yr., \$2.50 each; 5 for \$10.00  
All varieties can be supplied in Standards  
Varieties starred (\*) in Dwarfs

PLUMS

- Abundance.** A large yellow Japanese sort with juicy, sweet flesh. Clingstone. September.
- Burbank.** Very hardy and prolific Japanese variety bearing large yellow fruit, blushed red; flesh sweet and aromatic. Clingstone. September.
- Fellenburg (Italian Prune).** Highly colored; flesh firm, juicy, subacid. Fine quality. Freestone. September.
- German Prune.** An old variety with deep purple fruit and sweet yellowish green flesh. Freestone. Late. September.
- Monarch.** A productive variety bearing purplish red fruit with rich, aromatic, golden yellow flesh. Clingstone. October.
- Shropshire Damson.** Purplish black; yellow flesh, juicy, firm, and agreeably tart. Clingstone. September.
- Yellow Egg.** A large, handsome, yellow Plum with sweet golden yellow flesh. Freestone. September.

	Each	5	25
5 to 6 ft., $\frac{1}{16}$ -in. cal. and up . . .	\$1 00	\$4 50	\$18 75
4 to 5 ft., $\frac{9}{16}$ to $\frac{1}{16}$ -in. cal. . . . .	85	3 75	16 25
3 to 4 ft., $\frac{7}{16}$ to $\frac{9}{16}$ -in. cal. . . . .	70	3 00	12 50

QUINCES

- Champion.** Very vigorous and productive. Fruit large, pear shaped.
- Orange.** Very productive. Fruit large, yellow, and of good quality.

	Each	5	10
4 to 5 ft., $\frac{5}{8}$ -in. cal. and up . . . . .	\$1 00	\$4 50	\$8 00
3 to 4 ft., $\frac{1}{2}$ to $\frac{5}{8}$ -in. cal. . . . .	90	4 00	7 00

CHERRIES

Sour

- Early Richmond.** A profuse bearer. Sprightly acid fruit. Indispensable for home or commercial use. Early.
- Montmorency.** The most popular Sour Cherry. Large; flesh very juicy and pleasantly tart, of good quality. Late.

	Each	5	25
4 to 5 ft., $\frac{1}{16}$ -in. cal. and up . . .	\$0 80	\$3 50	\$15 00
3½ to 4 ft., $\frac{9}{16}$ to $\frac{1}{16}$ -in. cal. . . .	65	2 85	12 50
2½ to 3½ ft., $\frac{7}{16}$ to $\frac{9}{16}$ -in. cal. . . .	55	2 35	10 00

Sweet

- Black Tatarian.** Our most popular Sweet Cherry. The brownish black fruit is of medium size, with rich, juicy, dark red flesh. One of the best. Freestone. Early.
- †**Governor Wood.** Yellowish white, tinged crimson, with juicy, mild, sweet, white flesh. Clingstone. Midseason.
- Napoleon (Queen Anne).** Its bright red fruit, white flesh, handsome appearance, and high quality make this Cherry especially desirable for home use. Midseason.
- Schmidt's.** Large black fruit with purplish red flesh, juicy and sweet. Midseason.
- Yellow Spanish.** Its bright amber-yellow fruit and high quality make it one of the most desirable of the Sweet Cherries. Midseason.

	Each	5	25
5 to 7 ft., $\frac{1}{16}$ -in. cal. and up . . .	\$1 00	\$4 50	\$18 75
4 to 5 ft., $\frac{9}{16}$ to $\frac{1}{16}$ -in. cal. . . . .	90	4 00	16 25
3½ to 4 ft., $\frac{7}{16}$ to $\frac{9}{16}$ -in. cal. . . . .	75	3 25	12 50

Varieties marked † can be supplied in 6 to 8-ft., 4-year bearing-age trees at \$2.50 each

APRICOTS

- Early Golden.** Yellow; good quality.
- Hungarian.** A tested variety which has borne heavily along the shore of Lake Erie. Yellow and of good quality.

	Each	5	25
3½ to 4½ ft., $\frac{9}{16}$ to $\frac{1}{16}$ -in. cal. . .	\$0 85	\$3 75	\$16 25
3 to 4 ft., $\frac{7}{16}$ to $\frac{9}{16}$ -in. cal. . . . .	75	3 25	13 75

NECTARINES

- Goldmine.** New. Probably the King of the Nectarines for northeastern United States. White flesh, soft and sweet. Very productive. Midseason. Add 15 cts. each.
- Red Roman.** A large variety bearing very late.

	Each	5
5 to 6 ft., $\frac{3}{4}$ -in. cal. and up, extra large..	\$1 00	\$4 25
3½ to 5 ft., $\frac{9}{16}$ to $\frac{3}{4}$ -in. cal. . . . .	75	3 25
3 to 4 ft., $\frac{7}{16}$ to $\frac{9}{16}$ -in. cal. . . . .	65	2 75

IMPORTANT

Disease Free—True to Name

Cole's stock is inspected yearly by Government officials and pronounced free of injurious insects and diseases. We also frequently employ the services of the world's greatest experts on varieties to make sure that the trees you buy are "True to Name."



NEWBURGH

A Marvelous New Red Raspberry

**Newburgh.** (Red.) *New.* Our Ohio State Agricultural Experiment Station tells us that Newburgh bears larger berries than the famed Latham with quality about the same and that it is generally even more productive than Latham. Very mosaic resistant. This is a real recommendation for a berry that will satisfy in the home-garden and make real profits for the farm.

10 for 80 cts.; \$4.75 per 100; \$35.00 per 1000

RASPBERRIES

Cole's Healthy Vigorous Raspberry Plants will save you money in the long run.

**NOTE.** Black and Purple Raspberries are available for spring delivery only

**Chief.** *New.* In heavy demand. Especially profitable to grow because of its earliness; of known hardiness; a heavy cropper; excellent quality. 10 for 60c.; \$3.50 per 100; \$24.00 per 1000

**Columbian.** (Purple.) A very large and productive purple berry of good quality. Midseason. 10 for 70c.; \$3.50 per 100; \$25.00 per 1000

**Cumberland.** (Black.) *Registered.* A glossy black variety, firm, sweet, and of good size. Midseason.

10 for 60c.; \$3.50 per 100; \$22.50 per 1000

**Cuthbert.** (Red.) An old favorite dark red variety of good quality, size, and flavor. Late.

10 for 60c.; \$3.50 per 100; \$24.00 per 1000

**Latham.** (Red.) *New.* Tremendously popular and probably the most profitable of all Raspberries. A productive, large, mosaic-free, red Raspberry of proved quality and hardiness. Midseason.

10 for 60c.; \$3.50 per 100; \$24.00 per 1000

**Madison No. 1.** (Black.) A hardy, disease-resisting black variety of large size and fine quality. Best producer. Midseason.

10 for 70c.; \$4.00 per 100; \$30.00 per 1000

**New Logan.** (Black.) A popular disease-resisting black of good quality. Midseason.

10 for 60c.; \$3.50 per 100; \$22.50 per 1000

**Plum Farmer.** (Black.) *Registered.* Hardy, firm, rich and very popular. Early.

10 for 60c.; \$3.50 per 100; \$25.00 per 1000

**St. Regis.** (Red.) An everbearing red variety of fair quality.

10 for 70c.; \$4.50 per 100; \$30.00 per 1000

ASPARAGUS

**Washington Rustproof.** Large stalks and a heavy yielder.

	10	100	1000
2-year roots.....	\$0 25	\$2 00	\$12 00
1-year roots.....	25	1 75	10 00

BLACKBERRIES

Enjoy the luscious goodness of Blackberries for very little outlay.

**Blowers.** Very large; acid fruit. Midseason.

**Eldorado.** Hardy and productive. Firm, juicy, rich fruit. Midseason.

**Snyder.** Very hardy and productive. Fruit medium size. Midseason.

All Blackberries, 5 for 35 cts.; 25 for \$1.40; 100 for \$4.50; 500 for \$15.00.

CURRANTS

**Cherry.** An old, popular variety that bears big clusters of large, dark red, subacid berries. Early.

**Fay's Prolific.** One of the best of the red-fruited Currants. Large clusters of big, juicy, subacid berries. Early.

**London Market.** A strong grower with medium-sized dark red, acid berries. Late.

**Perfection.** When well cultivated is one of the best Currants. Large clusters of mammoth, handsome, subacid berries. Midseason.

	Each	5	25
2-year.....	\$0 30	\$1 25	\$5 00
1-year.....	25	1 00	4 00

**Wilder.** Strong, productive plants bearing large clusters of medium-sized, dark red berries. Late.

Any of above Currants, except Perfection:

	Each	5	25
2-year.....	\$0 25	\$1 00	\$4 00
1-year.....	20	80	3 00

GOOSEBERRIES

Gooseberries yield large returns for little effort.

**Downing.** Vigorous and productive, with pale green, juicy, rich fruit of large size. Midseason.

	Each	5	25
2-year.....	\$0 25	\$1 00	\$4 00
1-year.....	20	75	3 00

**Poorman.** Very vigorous and productive with very large red berries of excellent quality.

	Each	5	25
2-year.....	\$0 35	\$1 50	\$5 50
1-year.....	30	1 25	4 50

**Red Jacket.** Bears juicy, sweet, pale red fruit of medium size. Midseason.

	Each	5	25
2-year.....	\$0 30	\$1 25	\$4 50
1-year.....	25	90	3 50

RHUBARB

**Linnaeus.** Medium-sized, wine-colored; tender and fine. Strong roots. 10 for 90 cts.; 100 for \$6.00; 1000 for \$45.00.

EXEMPTIONS FROM OHIO SALES TAX

Nursery Stock is EXEMPT from tax when used directly in the production of tangible personal property for sale in farming, horticulture or floriculture, such as the production of fruits, flowers, etc., for sale.



PEACHES, *The Universal Fruit*

Plant Cole's Quality Trees for best results. Most varieties bear fruit in two years

Standard Varieties

- Belle of Georgia.** Creamy white with crimson cheek; good quality. Freestone. Midseason.
- Carmen.** Brilliant red skin on creamy white background; juicy, sweet, white flesh. Stone nearly free. Middle of August.
- Champion.** White, splashed carmine; juicy, sweet, white flesh. Middle of August.
- Crawford's Early.** Fruit very large, golden yellow, blushed red; flesh deep yellow, juicy, highly flavored. Late August.
- Crawford's Late.** Beautiful yellow and red fruit; flesh yellow; best quality. Freestone. First of September.
- Early Elberta.** Better quality than Elberta. First of September.
- Elberta.** Fruit large, orange-yellow, overspread red; juicy, yellow, firm flesh. Freestone. Middle of September.
- J. H. Hale.** Fruit very large, golden yellow with crimson blush. Freestone. Middle of September.
- Lemon Cling.** Lemon-yellow with red cheek. Last of September.
- Lemon Free.** Very hardy and of fine quality. One of the best yellow canning Peaches. Last of September.
- Rochester.** Fruit orange-yellow, stained deep red; flesh yellow, juicy, and highly flavored. Freestone. Very productive. Late August.
- Salberta.** Fruit yellow with red cheek; flesh yellow and of very good quality. Freestone. Late September.
- South Haven.** A large, early, yellow Peach of very good quality. Freestone. Late August.
- Wilma.** Introduced by the Cole Nursery Co. A true Elberta in all senses except that it ripens about a week later. A truly great market variety.
- |  |        |        |         |
|--|--------|--------|---------|
|  | Each   | 5      | 25      |
| 3 1/2 to 5 ft., 9/16 to 3/4-in. cal..... | \$0 55 | \$2 25 | \$10 00 |
| 3 to 4 ft., 7/16 to 9/16-in. cal.....    | 45     | 1 85   | 8 00    |
| 2 to 3 ft.....                           | 35     | 1 50   | 6 25    |
| 5 to 6 ft., extra large.....             | 1 00   | 4 25   |         |



Candoka. 2/3 natural size

CANDOKA • Fuzzless Peach

Plant Patent No. 51

A new variety originated in Oregon. Samples sent us are 4 inches in diameter. The skin is very highly colored, deep red and yellow, without fuzz. Flesh is yellow, sweet-flavored, fine-textured, juicy, and of high quality. We are licensed to grow and sell **Candoka** and recommend it as being the finest introduction in years. We have a special **Candoka** folder which we will send on request. Write for one.

	Each	10	25	50
3 1/2 to 5 ft.....	\$1 00	\$8 00	\$16 25	\$27 50
3 to 4 ft.....	90	7 50	15 00	25 00

New and Improved Varieties

Following are new tested varieties of Peaches recommended by Government Experiment Stations as being great improvements over existing varieties. It will pay to plant them.

Prices for following varieties of New Peaches:

	Each	5	25
3 1/2 to 5 ft., 9/16 to 3/4-in. cal.....	\$0 75	\$3 25	\$12 50
3 to 4 ft., 7/16 to 9/16-in. cal.....	65	2 75	10 00
2 to 3 ft.....	55	2 25	7 50
5 to 6 ft., extra large.....	1 50	6 25	

- Big Red.** A medium-sized, highly colored, yellow freestone Peach ripening a few days earlier than Elberta.
- Buttercup.** One of the best very early yellow Peaches, small to medium in size and semi-cling. Ripens in early August.
- Cumberland.** A large, oval, white freestone Peach destined to replace Carmen. Ripens latter part of August.
- Eclipse.** Attractive yellow freestone Peach. Good quality yellow flesh. Ripens latter part of August.
- Fertile Hale.** Hardier and superior to the famed J. H. Hale. Self-fertile.
- Golden Jubilee.** Considered the earliest real good, yellow freestone Peach. Skin yellow, blushed red; flesh yellow and sweet. Ripens latter part of August.
- Hope Farm.** A medium-sized white variety of good quality, ripening shortly after Elberta. Blooms very late, thus escaping the late frosts.
- Marigold.** Very early semi-cling Peach of good quality. Ripens in early August.
- Mikado.** One of the earliest, really worth-while yellow Peaches. The fruit is large, semi-cling, with yellow and red skin and flesh. Should be planted with other varieties. Ripens in early August.
- Radiance.** A good-sized white Peach of fine quality. Tree is very hardy. Ripens in late August.
- Valiant.** Canadian origination of great promise. Fruit very large and of fine quality. Very productive. Ripens in early September.
- Vedette.** A Canadian introduction of great merit. Hardy, large, yellow flesh, freestone.





Concord

Agawam

Niagara

Moore's Early

## New and Improved Grapes

Supply limited. Please order early to secure some of these fine improved Grapes.

**Fredonia.** Blue-black, covered with heavy bloom. About same season as Moore's Early. Good commercial variety. Vines vigorous and productive. Each 5 25

2-year, No. 1.....\$0 35 \$1 40 \$5 75

1-year, No. 1..... 30 1 15 4 25

**Golden Muscat.** Berries round, golden yellow, becoming amber; flavor rich, sweet, aromatic. Each 5 25

1-year, No. 1.....\$0 90 \$3 90 \$16 75

**Ontario.** Green-white, with clearer juice, less foxy flavor, and more tender skin than Niagara. September. Each 5 25

2-year, No. 1.....\$0 42 \$1 80 \$7 25

1-year, No. 1..... 35 1 40 5 75

**Portland.** Attains beautiful golden color. Very early, with medium-sized, well-filled clusters of very sweet berries. Each 5 25

2-year, No. 1.....\$0 32 \$1 25 \$5 25

1-year, No. 1..... 25 1 00 3 75

## Standard Varieties

**Agawam.** Large, purplish red berries with thick, tough skin; flesh solid and good. Midseason. Each 10 50 250

2-year, No. 1.....\$0 30 \$2 25 \$8 00 \$35 00

2-year, No. 2..... 25 2 00 6 00 25 00

**Brighton.** Its medium-sized red berries, borne in fair-sized bunches, are sweet, aromatic, and of best quality. Each 10 50 250

2-year, No. 1.....\$0 35 \$2 50 \$9 00 \$40 00

2-year, No. 2..... 30 2 25 7 00 35 00

**Caco.** Its large red berries and juicy, sweet flavor, make Caco a Grape to be desired by all. Midseason. Each 10 50 250

2-year, No. 1....\$0 45 \$3 50 \$12 50 \$57 50

2-year, No. 2.... 35 2 70 10 00 45 00

**Catawba.** Large; dark copper; rich, musky flavor. Late. Each 10 50 250

2-year, No. 1.....\$0 30 \$2 25 \$8 00 \$35 00

1-year, No. 1..... 25 2 00 6 00 25 00

**Concord.** Most popular of all Grapes. Large bunches of big, sweet, juicy, deep blue berries. Midseason. Each 10 50 250

2-year, No. 1.....\$0 25 \$1 60 \$5 00 \$20 00

2-year, No. 2..... 20 1 40 3 50 12 50

**Delaware.** Little bunches of small, light red berries, extremely sweet, very high quality. Early. Each 10 50 250

2-year, No. 1.....\$0 35 \$2 50 \$9 00 \$40 00

2-year, No. 2..... 25 2 00 6 00 25 00

**Moore's Early.** Medium bunches of large black berries. Early. Each 10 50 250

2-year, No. 1.....\$0 30 \$2 25 \$7 00 \$30 00

2-year, No. 2..... 25 1 70 5 50 20 00

**Niagara.** Most popular white variety. A vigorous and productive Grape. Berries are borne in large clusters and have an exquisite flavor.

Midseason. Each 10 50 250

2-year, No. 1.....\$0 30 \$2 25 \$7 00 \$30 00

2-year, No. 2..... 25 1 70 5 50 20 00

**Worden.** Similar to Concord but of better quality. Fruit must be marketed as soon as ripe. Early. Each 10 50 250

2-year, No. 1.....\$0 25 \$1 75 \$6 50 \$27 50

2-year, No. 2..... 20 1 50 4 50 17 50

**The 2-year No. 2 vines are equal to, or better than, 1-year No. 1 vines.**

**SPECIAL:** One each of the 4 varieties illustrated (value \$1.15) for 95 cts.

## Strawberries

*For Spring delivery only*

**Per.,** Perfect; **Imp.,** Imperfect (requires a Perfect sort planted with it as a fertilizer)

**Dunlap.** (Per.) Very vigorous and productive variety, pleasant flavor, good quality. Midseason.

**Dorsett.** (Per.) *New.* An early, medium-red variety. Dorsett is a valuable market berry as it is firm, productive, and of very high quality. It is predicted that Dorsett will replace Premier as the chief early Strawberry. 25 for 50 cts.; 100 for \$1.25; 500 for \$3.75.

**Fairfax.** (Per.) *New.* An early, glossy dark red variety. Fairfax is very productive. The berries are large and firm. The best tasting Strawberry yet produced. 25 for 50 cts.; 100 for \$1.25; 500 for \$3.75.

**Gibson.** (Per.) A favorite market variety with dark red, high-quality berries. Midseason to late.

**Premier.** (Per.) Most popular berry. An especially valuable early variety with glossy red berries of high quality and good size.

**Sample.** (Imp.) A profitable market sort with dark red, subacid fruit. Medium to late.

**William Belt.** A large, dark red variety of mild subacid flavor and good quality. Midseason.

**MASTODON.** (Per.) Everbearing. In great demand. A prolific variety with glossy red, juicy, well-flavored berries of large size. 25 for 60 cts.; 100 for \$1.50; 500 for \$3.75.

All Strawberries, except where noted, 25 for 35 cts.; 100 for \$1.00; 500 for \$3.00



# Alphabetical Index

Page

Acer.....

18

Æsculus.....

18

African Tamarix.....

12

Almond, Double Pink-flowering.....

9

Althea.....

7,29

Alyssum.....

29

Ampelopsis.....

22

Anemone.....

29,33

Aquilegia.....

29

Arabis.....

29

Arborvitæ.....

27,28

Aronia.....

4

Ash.....

19,20

Asparagus.....

43

Aster.....

30,39,40

Azaleas.....

4

Babysbreath.....

34

Barberry.....

5,22

Basket of Gold.....

29

Beauty-Berry, Chinese.....

4

Beauty Bush.....

11

Beech.....

18

Bellflower, Cup-and-Saucer.....

30

Berberis.....

5,22

Betula.....

18

Bignonia.....

22

Birch.....

18

Bittersweet.....

15,22

Blanketflower.....

34,40

Bleedingheart.....

30

Bridal Wreath.....

12

Buddleia.....

5

Burning Bush, Winged or Cork-Barked.....

6

Butterfly Bush.....

5

Callicarpa.....

4

Calycanthus.....

5

Campanula.....

30

Candytuft.....

35,37

Carnation.....

34

Catalpa.....

18

Celastrus.....

22

Cerastium.....

30

Cercis.....

15

Chaste-Tree.....

10

Cherry.....

16,17

Chionanthus.....

6

Chokeberry.....

4

Christmas-Rose.....

35

Chrysanthemum.....

30,31,32

Clematis.....

22

Clethra.....

5

Clover, Bush.....

9

Columbine.....

29,33

Columnberry, True-hedge.....

1,3,22

Coneflower.....

34

Contents.....

2

Coralbells.....

35

Coralberry.....

11

Coreopsis.....

30,37

Cornus.....

6,15,17

Corylus.....

6

Cotoneaster, Rock.....

7

Crab, Flowering.....

17

Cranberry-Bush.....

14

Cratægus.....

15

Page

Cydonia.....

8

Daphne.....

21

Delphinium.....

30

Deutzia.....

7

Dianthus.....

33,34

Dicentra.....

30

Diervilla.....

5

Digitalis.....

34

Dogwood.....

6,15

Doronicum.....

34

Echinacea.....

34

Elder.....

11

Elm.....

15,20

Euonymus.....

6,15,21

Exochorda.....

6

Fagus.....

18

Fescue.....

34

Festuca.....

34

Filbert.....

6

Fir.....

28

Firethorn.....

21

Fleeceflower.....

22

Forsythia.....

8

Foxglove.....

34

Fraxinus.....

19

Free Garden Literature.....

2

Fruits.....

41-45

Gaillardia.....

34

Garland Flower.....

21

Gayfeather.....

35

Gladiolus.....

47

Globeflower.....

39,40

Golden Phantasy.....

9

Gypsophila.....

34

Halesia.....

16

Hedera.....

22

Helleborus.....

35

Hemlock.....

28

Heuchera.....

35

Hibiscus.....

7,38

Holly, Winterberry.....

9

Hollygrape.....

21

Hollyhock.....

29

Honeysuckle.....

9,10,22

Horsechestnut.....

18

Houseleek.....

39

Hydrangea.....

8,9,22

Hypericum.....

9

Iberis.....

35

Ilex.....

9

Iris.....

35,36

Ivy.....

22

Jetbead.....

10

Juniper.....

27

Juniperus.....

27

Kalmia.....

21

Kolkwitzia.....

11

Larkspur.....

30,33

Laurel.....

21

Leopardbane.....

34

Lespedeza.....

9

Liatris.....

35

Page

Ligustrum.....

22

Lilac.....

13

Lilies.....

38

Lilium.....

37,38

Limonium.....

38

Linden.....

20

Liriodendron.....

18

Lonicera.....

9,10

Magnolia.....

17

Mahonia.....

21

Malus.....

17

Maple.....

18

Mockorange.....

10

Myrtle.....

22

Oak.....

20

œnothëra.....

35

Ohio Salts Tax Exemptions.....

43

Old Man's Beard.....

6

Oxydendrum.....

17

Pachystima.....

21

Painted Lady.....

30

Papaver.....

35

Pearl Bush.....

6

Peat Moss.....

23,47

Peonies.....

38

Periwinkle.....

22

Philadelphus.....

10

Phlox.....

36,39

Picea.....

27

Pine.....

27

Pinks.....

34

Pinus.....

27

Planetree.....

19

Platanus.....

19

Plum.....

9,16

Polygonum.....

22

Poplar.....

19

Poppy.....

35,37

Populus.....

19

Privet.....

22

Prunus.....

9,16

Pseudotsuga.....

28

Pyracantha.....

21

Quercus.....

20

Quince, Jap. Fl.....

8

Redbud.....

15

Rhododendron.....

21

Rhodotypos.....

10

Rhubarb.....

43

Rhus.....

11

Robinia.....

10

Rockcress.....

29

Rose-Acacia.....

10

Rose of Sharon.....

7

Rosemallow.....

38

Roses.....

23-26,48

Salix.....

19

Sambucus.....

11

Schizophragma.....

22

Sea-Lavender.....

38

Sedum.....

39

Sempervivum.....

39

Shower of Gold.....

8

Page

Silver Bell.....

16

Silver Lace Vine.....

22

Smoke Tree.....

11

Snowball.....

14

Snowberry.....

11

Snow-in-Summer.....

30

Sorbus.....

20

Sorrel Tree.....

17

Speedwell.....

39

Spiræa.....

12

Spruce.....

27

Statice.....

38

Stokesia.....

39

Stonecrop.....

39

Sumac.....

11

Sundrops.....

35

Sweetbay.....

17

Sweet Pepperbush.....

5

Sweet Strawberry Shrub.....

5

Sweet William.....

34

Sycamore.....

19

Symphoricarpos.....

11

Syringa.....

10,13

Tamarix.....

12

Taxus.....

28

Terms.....

2

Thorn, Scarlet.....

15

Thuya.....

27,28

Thyme.....

39,40

Thymus.....

39

Tilia.....

20

Trollius.....

39

Trumpet Creeper.....

22

Tsuga.....

28

Tulip Tree.....

18

Ulmus.....

15,20

Veronica.....

39

Viburnum.....

14

Vigoro.....

47

Vinca.....

22

Viola.....

39,40

Virginia Creeper.....

22

Vitex.....

10

Weigla.....

5,14

White Fringe.....

6

Willow.....

19

Wintercreeper.....

21

Wisteria.....

22

Yew.....

28

FRUITS

Apples.....

41

Apricots.....

42

Blackberries.....

43

Cherries.....

42

Currants.....

43

Gooseberries.....

43

Grapes.....

45

Nectarines.....

42

Peaches.....

44

Pears.....

42

Plums.....

42

Quinces.....

42

Raspberry.....

43

Strawberries.....

45

## U. S. Plant Patent Restrictions

All Patented Plants listed herein are protected under the U. S. Patent Laws and all asexual reproduction is prohibited unless license is previously obtained from the patent owners. Unauthorized reproduction or sale will subject one to prosecution for infringement.

This applies to the Truehedge Columberry, Plant Patent No. 110, also to Candoka Peach, Mentorensis Evergreen Barberry, Roses Amelia Earhart, Countess Vandal, Nigrette, Blaze, Golden Climber, Princess van Orange, The New Dawn, and any other patented plant for sale by us.



# Gladiolus

The "Glad" has long been the favorite cut-flower of all who appreciate fine flowers. They will produce a bountiful supply of cut-flowers in a small space with a minimum expense of time and effort. To enjoy these exquisite blooms for the longest possible season, make four plantings each year—about the first of April, May, June, and July. Culture is easy, merely placing the bulbs about 4 inches below the surface in well-prepared soil, and allowing at least 6 inches of space for each bulb.

*Our list of "Glads" is always up-to-date, containing only the best varieties of those who specialize in growing them*

**Albania.** Large, lily-like spikes of glistening pure white flowers. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Alice Tiplady.** Unusually large flowers of a burnt-orange-yellow shade. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Apricot Glow.** Tall spikes of clear warm apricot flowers. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Ave Maria.** An unusual medium blue with a small purplish blotch. From 7 to 8 large blooms open at once, well placed to produce a long, wide spike of blue flowers. 3 for 25 cts.; 10 for 70 cts.; 25 for \$1.50.

**Betty Nuthall.** Warm coral-pink with pale yellow throat marked with a slight tinge of orange. One of the very best for landscape or commercial purposes. 3 for 20 cts.; 10 for 60 cts.; 25 for \$1.25.

**Bleeding Heart.** A lovely white, tinted light pink, with a large red blotch of color. The flower-spikes are tall and straight, with 8 to 10 large, perfectly placed blooms opening at once. Bleeding Heart is one of the very finest blotched varieties. 3 for 40 cts.; 10 for \$1.20; 25 for \$2.50.

**Charles Dickens.** A very tall, strong grower with long flower-spikes of purple-violet, open blooms. The best variety in this shade. 3 for 25 cts.; 10 for 70 cts.; 25 for \$1.50.

**Crimson Glow.** Flowers of a glowing crimson-scarlet. Very large. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Dr. F. E. Bennett.** Long spikes of fiery scarlet blossoms. 3 for 25 cts.; 10 for 70 cts.; 25 for \$1.50.

**Evelyn Kirtland.** Bright rose-pink blossoms, shading to a shell-pink throat, with beautiful fiery scarlet blotches on the lower petals. Flowers are produced on tall, straight stems. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Fern Kyle.** Beautifully ruffled, large ivory-white blooms. 3 for 25 cts.; 10 for 70 cts.; 25 for \$1.50.

**Golden Dream.** Long, tall spikes of pure golden yellow flowers. The best yellow. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Golden Measure.** Deep golden yellow. 3 for 20 cts.; 10 for 50 cts.; 25 for \$1.00.

**Giant Nymph.** Light rose-pink with a beautiful cream-yellow throat. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Joe Coleman.** Vivid cardinal-red, ruffled flowers. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Le Marechal Foch.** Soft flesh-pink flowers, faintly tinged with lavender. One of the prettiest of the Gladiolus. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Marmora.** The color is a beautiful and wonderful gray with pale purplish blotch and markings. From 8 to 10 large, perfectly placed blooms open at once. Marmora is one of the grandest varieties of Gladiolus grown. It is most beautiful when used with yellow and white flowers. 3 for 20 cts.; 10 for 50 cts.; 25 for \$1.00.

**Minuet.** Beautiful light pinkish lavender blooms of a heavy texture. A strong-growing variety with heavy foliage. One of the best 25 varieties being grown anywhere. 3 for 25 cts.; 10 for 70 cts.; 25 for \$1.50.

**Mrs. F. C. Peters.** Flowers are of a unique shade of lilac-rose, enhanced with dark crimson blotches. 3 for 20 cts.; 10 for 50 cts.; 25 for \$1.00.

**Mrs. Leon Douglas.** Large, light rose blooms marked with buff-scarlet stripes. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Nancy Hanks.** Attractive blooms of a rich apricot, shading to pink, with red markings on lower petals. 3 for 15 cts.; 10 for 40 cts.; 25 for 85 cts.

**Picardy.** This variety has about everything it takes to make a good "Glad." It has been a sensation everywhere since its introduction. The flowers are a soft shrimp-pink, minus any flecking, with a blotch of light flesh-pink, fading and blending with the shrimp-pink at the edges. They often measure up to 6 inches or more across, are well placed on tall, strong spikes, and open well to the last bud. 3 for 35 cts.; 10 for \$1.00; 25 for \$2.00.

**W. H. Phipps.** A tall, iridescent pink shading to salmon-rose with a large number of flowers opening at the same time. 3 for 20 cts.; 10 for 50 cts.; 25 for \$1.00.

**Veilchenblau.** Flowers are large, of a deep rich blue. The best of its color being grown today. 3 for 25 cts.; 10 for 70 cts.; 25 for \$1.50.

**Yvonne.** Blush-white or very pale pink flowers with a cerise spot in the throat. From 6 to 8 very large blooms open at once on tall, strong stems. An extra-fine novelty. 3 for 20 cts.; 10 for 60 cts.; 25 for \$1.25.

## COLE PREPAYS GLADIOLUS

**Cole's Superb 1936 Glad Mixture, made up of 5 fine varieties, 10 for 25 cts., 25 for 50 cts., 100 for \$1.75.**

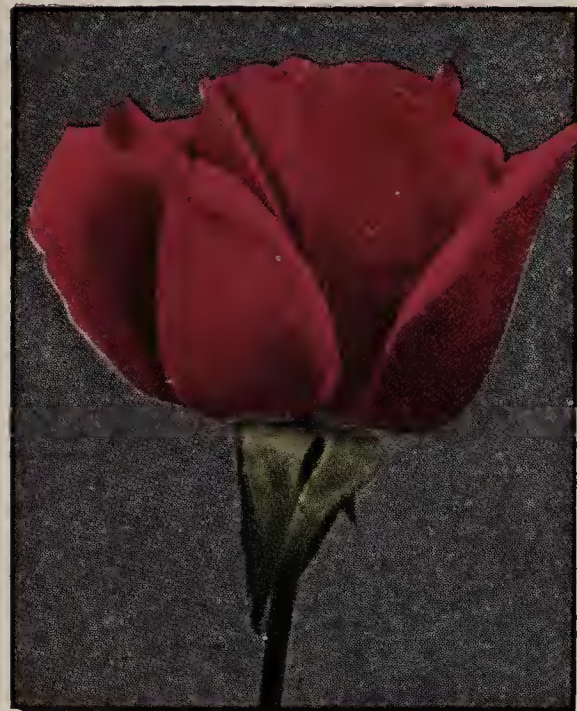
**German Peat Moss (Humus).** Extremely beneficial for retaining moisture in dry soils and for loosening heavy soils that tend to bake; promotes healthy, rapid, fibrous root-action in nearly all flowers, plants, and trees. Especially necessary for rhododendrons and azaleas. Medium acid. Bale (the largest obtainable), about 20 bushels when broken up, weight about 180 pounds, \$3.90. Large sacks for \$1.00 each.

**Vigoro. The Complete Plant-Food.** A fine, balanced fertilizer; clean, odorless and easy to apply. Directions for use with every package. 100-lb. bag \$4.00; 50-lb. bag \$2.50; 25-lb. bag \$1.50.





Mrs. E. P. Thom



Red Radiance



Mev. G. A. van Rossem



President Herbert Hoover

ROSE  
COLLECTION  
...  
COLE'S  
Special Five



Director Rubio

	Grade XX	Grade A
Director Rubio . . . .	\$0.90	\$0.60
Mev. G. A. van Rossem .	.75	.50
Mrs. E. P. Thom . . . .	.75	.50
President Herbert Hoover	.75	.50
Red Radiance . . . . .	.75	.50

Regular Price . .	\$3.90	\$2.60
<b>Collection . .</b>	<b>\$2.95</b>	<b>\$1.95</b>

For the Set For the Set

(Prepaid to 4th Parcel Post Zone)

THE COLE NURSERY CO. • Painesville, Ohio

In Painesville Since 1881